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MAGNUM PUBLISHING CATALOG 2021

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CATALOG 2021

- ▶ Business and Management
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- ▶ Hotel Management
- ▶ Language and Linguistics
- ▶ Library Science
- ▶ Mass Communication and Journalism
- ▶ Psychology & Counselling
- ▶ Social Sciences



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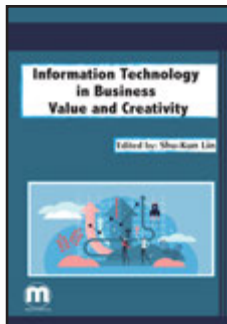


Information Technology Management in SMEs

Editor: Marcel R. Klimova

Information Technology (IT) has grown and evolved over the last fifty years; you cannot think and plan a project, business or other initiative without the usage of this technology. The Internet has the potential to transform small and medium enterprise (SME) marketing in a number of areas including customization, customer relationship marketing, and access to new markets, business-to-business collaboration, and co-creation of the product with customers and improving internal efficiency. The global economy is currently undergoing fundamental transformation in which IT plays a key role. This book covers state of the art information towards the explaining and distinguishing impact IT has on internal and corporate strategies in small and medium enterprises.

Print ISBN: 978-1-68250-674-5 | \$150 | 2021 | Hardcover



Information Technology in Business Value and Creativity

Editor: Shu-Kun Lin

The business sector produces products and services for profit. Information technology describes any technology used to create, process and disseminate information that is critical to business performance. Information technology is important to the business sector as a management tool to optimize the processing of information to produce goods and services for profit. No matter the size of the enterprise, technology has both tangible and intangible benefits that will help to make money and produce the results that customers demand. This book investigates the relation between information technology (IT) and the change of business operations. The purpose of this book is to survey the application of information technology and its relationship with organizational effectiveness, introducing the nature and the impact of the new information and communication technologies on business and society.

Print ISBN: 978-1-68250-675-2 | \$150 | 2021 | Hardcover



Business Organizations in a Market Economy

Editor: Nicola C. Envuladu

A business organization is an entity aimed at carrying on commercial enterprise by providing goods or services, to meet needs of the customers. Knowing the importance and implication of organizational change and admitting the fact that organizational change is the demand of a time. This book explains the transformations in current scenario industrial leadership in terms of changing business investment strategies and organizational structures. The book intends to explain effective leadership and how it can bring positive change that helps the organization to improve and be innovative in the current business environment. The purpose of this book is to examine the nature and significance of the interfirm relationship called the business group.

Print ISBN: 978-1-68250-689-9 | \$150 | 2021 | Hardcover



Research and Practice at Digital and Smart Workplace

Editor: Marc Berglund

The twenty-first century saw a massive expansion in the use and accessibility of technology, creating a paradigm shift in how we can work. Organizations that have invested in smart technologies are already seeing rewards including higher revenues, an improved customer experience and increased employee satisfaction. The past few years have seen an explosion in the use of smart workplace technologies. Interest in exploiting digital workplaces and smart offices is increasing, and deployments are gaining momentum. This book investigates the functioning mechanisms of how high performance work systems (HPWS) affect organizational performance. The literature contained in this monograph relies on providing an understanding of the most important digital technologies and reviewing their effects on employees and leadership.

Print ISBN: 978-1-68250-690-5 | \$150 | 2021 | Hardcover



Strategic Global Sourcing in Manufacturing and Operations: Best Practices

Editor: Ryosuke Subia

As businesses today continue to harness the power of globalization to expand performance, the role of effectively sourcing goods and services from suppliers has become inevitable. Additionally, procurement is transforming into a more strategic function that is aligned to organizational goals and objectives. Furthermore, issues like economic and political volatility, technological disruption, etc. have rendered market a fierce competition. Hence, it is important for organizations to adopt effective strategic sourcing skills and processes to maximize their business performance and efficiency to gain a competitive advantage over their peers. This book is aimed to examine the relationship between manufacturing outsourcing and organizational performance with the mediating effect of manufacturing integrity capabilities. It also outlines how strategic sourcing and sourcing capability impact firm performance in industry.

Print ISBN: 978-1-68250-715-5 | \$150 | 2021 | Hardcover

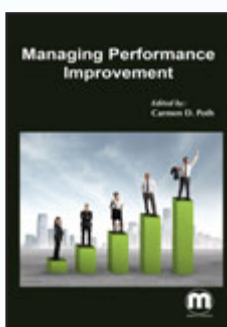


Performance and Innovation Management in Today's Organizations

Editor: Charlie M. Eriksson

Innovation is widely recognized as a critical source of sustainable competitive advantage that organizations can use to cope with the rapidly changing business environment. The concept of innovation has attracted the attention of many scholars and practitioners from a variety of disciplinary perspectives. Studies have suggested that creativity and innovation in products, work processes and services are key contributors to long-term organizational survival and success. The purpose of this book is to fill this research gap by analyzing how the utilization of Innovation Management Techniques influences the innovation performance of firms. This book compiles theory and practice, drawing on the latest research in organizational behavior, innovation and entrepreneurship.

Print ISBN: 978-1-68250-716-2 | \$150 | 2021 | Hardcover

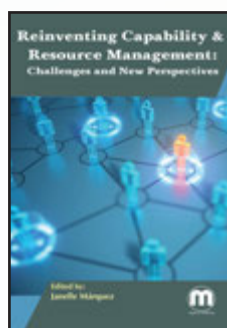


Managing Performance Improvement

Editor: Carmen D. Poth

Performance is understood as achievement of the organization in relation with its set goals. Performance management is about aligning individual objectives to organizational objectives and ensuring that individuals hold the corporate core values. Effective performance management is essential to businesses. Through both formal and informal processes, it helps them align their employees, resources, and systems to meet their strategic objectives. This book provides state of the art information to managers and students enabling them to plan for, and then manage, performance improvement. Monitoring and ensuring effective, efficient, and economic use of resources in the public sector is addressed in this critical analysis. The book provides the tools and theoretical understanding to improve resource management practice, whilst integrating a focus throughout on the importance of interplay between performance improvement and management.

Print ISBN: 978-1-68250-717-9 | \$150 | 2021 | Hardcover

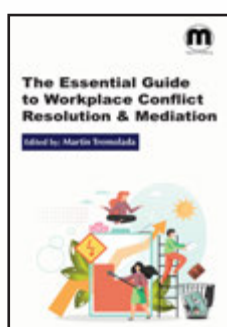


Reinventing Capability & Resource Management: Challenges and New Perspectives

Editor: Janelle Márquez

Resource capability is valuable, rare, irreplaceable, and difficult to imitate; therefore, it is crucial for creating sustainable competitive advantages. Contemporary organizations are essentially people driven. Organizational environment is characterized by competition and performance, thus making traditional human resource practices in managing people redundant. Creating new forms of competitive advantage has thus become a major area of concern for organizations. For this reason, strategic resources management has a significant effect on the success of an organization and enables to ensure this success over the long term. This book is intended to propose that comprehensively considers the key variables of resource capability and organizational effectiveness. Consequently, it explores the effects of resource capability, internal customer satisfaction and commitment, and organizational effectiveness.

Print ISBN: 978-1-68250-718-6 | \$150 | 2021 | Hardcover



The Essential Guide to Workplace Conflict Resolution & Mediation

Editor: Martin Tremolada

Conflict in the workplace is a reality and the employment relationship can be seen as an incentive for cooperation and conflict between employers and employees. Organizations are living systems consisting of interacting units performing a task in a mutually dependent manner within a structure of scarce resources. It seems commonplace to suggest that conflicts would be present in such a setting. This book covers state of the art information in relation to conflict in work and workplace mediation. The book examines the causes, effects and remedies of organizational conflict. What are the things that lead to conflicts in organizations? It covers the most recent research in relation to the use of workplace mediation and considers third party intervention in conflict situations involving organizations. Moreover, highlights on issues relating to conflicts within organizations, and examine other uses of third parties to resolve conflicts in extra organizational situations.

Print ISBN: 978-1-68250-719-3 | \$150 | 2021 | Hardcover

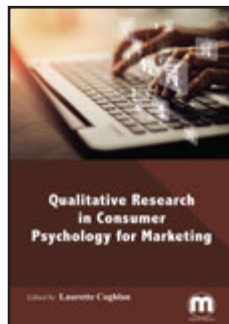


The Law and Economics of Globalisation: New Challenges

Editor: Xiaoyuan Fan

Globalization is changing the economic environment in a manner that shifts the balance of power away from national governments and labor toward business, and makes the conduct of autonomous national economic policy more difficult. Economic globalization includes flows of goods and services across borders, international capital flows, reduction in tariffs and trade barriers, immigration, and the spread of technology, and knowledge beyond borders. It is source of much debate and conflict like any source of great power. This book examines the globalization of independent economic systems, as integration of the world continues, widening and intensifying international linkages in economic, political and social relations. The book focuses on economic growth and economic development in the era of globalization.

Print ISBN: 978-1-68250-721-6 | \$150 | 2021 | Hardcover

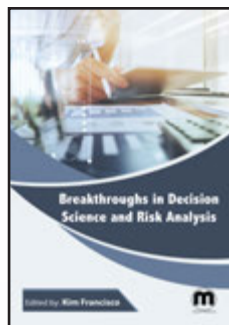


Qualitative Research in Consumer Psychology for Marketing

Editor: Laurette Coghlan

Consumer psychology looks at these reactions in the context of studying the human brain. Qualitative research is important for gaining a broad understanding of the underlying reasons and motivations behind consumer decisions. The book emphasizes examining empirical data, showing others how they could examine the same data to check the study's findings, and contribute to a systematic body of understanding. This book places emphasis upon qualitative consumer psychological research approaches and procedures including ethnographic and cultural analyses. Within the context of this book the adoption of psychological approaches implies that the researcher will attempt to maintain an analytical perspective and will keep exemplary documentation when conducting consumer behavior research.

Print ISBN: 978-1-68250-735-3 | \$150 | 2021 | Hardcover



Breakthroughs in Decision Science and Risk Analysis

Editor: Kim Francisco

Decision science is most effective when it's treated as, well, science. Competition is causing business processes to converge towards similar standards. This is leaving the quality of a business's decision making as its main means for out-performing its competitors. This book is focused on recent research trends and advancements in decision science field and its importance in different fields. The book contains state of the art research and studies intended to investigate, formulate, and analyze the general rules and principles that govern the evolution of key factors that influence the development of decision support systems (DSS) and models. This book provides essential insights into a range of newly developed numerical optimization techniques with a view to solving real-world problems.

Print ISBN: 978-1-68250-720-9 | \$150 | 2021 | Hardcover



Training and Development for Human Resource

Editor: Shelin Martin

Training and development is one of the key HR functions. Training and development describes the formal, ongoing efforts that are made within organizations to improve the performance and self-fulfillment of their employees through a variety of educational methods and programs. In the modern workplace, these efforts have taken on a broad range of applications—from instruction in highly specific job skills to long-term professional development.

Print ISBN: 978-1-68250-615-8 | \$150 | 2020 | Hardcover



Project Management and Total Quality

Editor: Dr. Adolf Haley

Quality management is the process for ensuring that all project activities necessary to design, plan and implement a project are effective and efficient with respect to the purpose of the objective and its performance. Project managers who struggle with the quality aspect of project management need some straightforward and practical advice on how to apply those quality practices in projects. This book focuses on the approaches for learning and development, bringing together the author's extensive knowledge of HRM and organizational learning with new developments in the field.

Print ISBN: 978-1-68250-616-5 | \$150 | 2020 | Hardcover

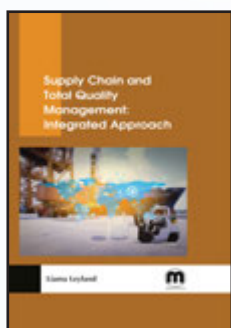


Operations and Supply Chain Management in Current Era

Editor: Dr. Andy Edward

The supply chain is a backbone of business operations. Effective supply chain management is one of the most important aspects of running a business smoothly. Supply chain management is an essential function of business in today's world that affects almost every other facet of operation. It does not simply concern the management of products; it is also the management of time, information, and money. Through the integration of theory and practical cases, this book takes the reader through all the parts of the supply chain, from analysing performance and identifying waste, to achieving organizational change.

Print ISBN: 978-1-68250-596-0 | \$150 | 2020 | Hardcover

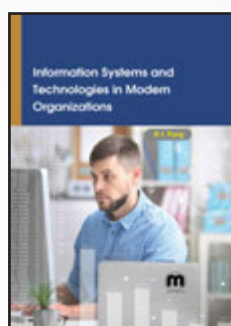


Supply Chain and Total Quality Management: Integrated Approach

Editor: Liama Leyland

Supply chain management has a huge impact on business. Good SCM can directly improve customer service. Today, more than ever before, supply chain management has become an integral part of business and is essential to any company's success and customer satisfaction. This book provides wide ranging coverage of topics related to TQM and integrates all its processes, tools and techniques assist businesses grow and perform. Supply chain management has the power to boost customer service, reduce operating costs and improve the financial standing of a company.

Print ISBN: 978-1-68250-597-7 | \$150 | 2020 | Hardcover



Information Systems and Technologies in Modern Organizations

Editor: B L Pang

In the 21st century almost all organizations use Information and Communication Technologies to efficiently manage their operations, to help managers make better decisions and achieve competitive advantage, and to facilitate seamless internal and external communications with their employees, customers, partners, and other stakeholders. Information systems also help employees and managers of a business to make well informed decisions. This book explores the techniques in which organizations design, build, and use information technology systems. This is because information systems have the capability of analyzing data that has been collected from both within the organization and from external sources into useful information which can be used by employees and managers in their decision making process.

Print ISBN: 978-1-68250-608-0 | \$150 | 2020 | Hardcover



Techniques of Market Research

Editor: R.K. Chung

To market effectively, businesses need information – information about customer wants, market demand, competition, distribution channels and so on; market research can size up your business opportunities. This book will provide you with all the information you need to make a better business decision. Understand the needs of existing customers and why they chose your service over competitors. It will also portray new business opportunities and changing market trends.

Print ISBN: 978-1-68250-613-4 | \$150 | 2020 | Hardcover



Quality in Human Resources Management

Editor: N A Miranda

Human Resource Management is a planned approach to managing people effectively for performance. It aims to establish a more open, flexible and caring management style so that staff will be motivated, developed and managed in a way that they can and will give of their best to support organizations missions. Human resource management as the methods of integrating and maintaining workers in an organization so that the organization can achieve the purpose and meet the goals for which it was established. This book provides practitioner assessment instruments, practical TQ tools, and specific implementation steps to take in order to make the TQ difference in managing human resources at domestic and world-wide scale.

Print ISBN: 978-1-68250-614-1 | \$150 | 2020 | Hardcover



Business Processes: Modeling and Simulation Techniques

Editor: John K Wavreille

When businesses need to make their processes more efficient, they often use Business Process Management. In this book, you will have a look at the business processes analysis steps that must be followed in order to promote continuous improvement. Business processes should have purposeful goals, be as specific as possible and have consistent outcomes. To measure the success of a business process, organizations track the successful completion of different steps within the process.

Print ISBN: 978-1-68250-619-6 | \$150 | 2020 | Hardcover

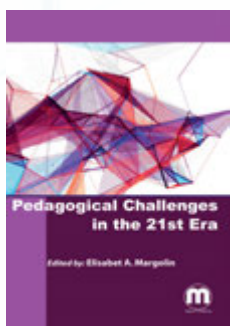


Understanding Organizational Culture

Editor: S.C. Halex

Strong organizational cultures can be an organizing as well as a controlling mechanism for organizations. The key to a successful organization is to have a culture based on a strongly held and widely shared set of beliefs that are supported by strategy and structure. This book discusses key concepts pertaining to organizational culture and describes general strategies and HR practices that employers can use to create and sustain a strong organizational culture. The book also covers communications, metrics, legal, technology and global issues related to organizational culture.

Print ISBN: 978-1-68250-617-2 | \$150 | 2020 | Hardcover



Pedagogical Challenges in the 21st Era

Editor: Elisabet A. Margolin

This century is called the age of digital technologies and knowledge. The new century introduced significant changes in didactics and teaching methods. Pedagogy of the twentieth century differs from the pedagogy of the twenty-first century. Today the knowledge is ubiquitous and the technology savvy younger generation finds it much more convenient to fetch the desired technical content of curriculum from web instead of classroom / laboratory where they are taught by the teachers having varying teaching capabilities. The book aims to highlight the current changes in didactics for the use of innovative teaching methods and study the understanding of changes by teachers. The book also summarizes the current changes in didactics for the use of innovative teaching methods and study the understanding of changes by teachers. Moreover, the book reports on a range of models that are currently designed to not only provide positive experiences for preservice teachers, but also to offer specific advantages to the teacher/mentors and their schools.

Print ISBN: 978-1-68250-713-1 | \$150 | 2021 | Hardcover



Outcome-based Education: Transformations in School Systems

Editor: Andrea Marinković

Teachers are responsible for learning and motivation depends on the personality of the teacher. Learners take responsibility for their own learning and are motivated by feedback and affirmation of their worth. The purpose of OBE is to increase the knowledge and skills of the learners. Outcome-based education (OBE) is a model of education that rejects the traditional focus on what the school provides to students, in favor of making students demonstrate that they "know and are able to do" whatever the required outcomes are. This book offers the facts about the changes taking place in school systems and helps readers find out what they can do to bring education back under parental control. This book is a critical analysis of OBE, its potential to succeed and its inherent implications for the education system.

Print ISBN: 978-1-68250-736-0 | \$150 | 2021 | Hardcover

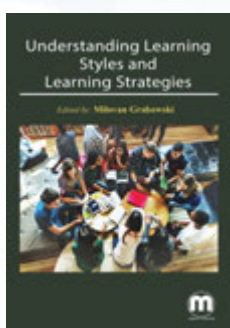


Virtual Classroom: Design and Development

Editor: Ploypailin Grigoras

Virtual classrooms are online classrooms or conference rooms available through an internet connection and a desktop or mobile computer. Virtual Classroom is the most important and efficient way to reduce distance barrier in education and collaboration. A virtual classroom allows learners to comprehend topics on their own terms, on many different devices, anywhere there is internet. The ease of accessibility of an online learning platform gives learners the opportunity to take a break at certain times of the work day to take a class. The use of synchronous online training is growing rapidly. This book teaches the basics and advances of designing and developments for the virtual classroom.

Print ISBN: 978-1-68250-737-7 | \$150 | 2021 | Hardcover



Understanding Learning Styles and Learning Strategies

Editor: Milovan Grabowski

Broadly speaking, learning styles can be defined as general approaches to language learning, while learning strategies are specific ways learners choose to cope with language tasks in particular contexts. Learning strategies are the ways in which students learn, remember information, and study for tests. This book covers state of the art on how to develop and apply literacy and numeracy skills, personal management skills, and interpersonal and teamwork skills to improve their learning and achievement in school, the workplace, and the community. The book explores application of teaching and learning strategies for diverse learners. It also explores how to develop and modify a learning environment for diverse learners.

Print ISBN: 978-1-68250-738-4 | \$150 | 2021 | Hardcover

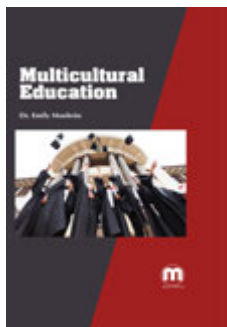


Blended Learning: Global Perspectives

Editor: Li-Fan Byun

Blended learning is an approach to education that combines online educational materials and opportunities for interaction online with traditional place-based classroom methods. Blended learning shows great potential to emerge as the predominant learning model of the near future. It also proves to be the most effective one as it combines the best elements of traditional and online teaching. This book addresses several outcomes, implications, and possible future directions for blended learning (BL) in higher education in a world where information communication technologies (ICTs) increasingly communicate with each other. The book offers a comprehensive resource that highlights the most recent practices and trends in blended learning from a global perspective.

Print ISBN: 978-1-68250-739-1 | \$150 | 2021 | Hardcover

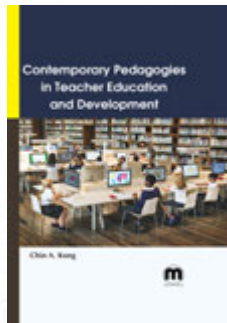


Multicultural Education

Editor: Dr. Emily Monleón

This book gives a strong background in the conceptual, theoretical, and philosophical issues in multicultural education. The purpose of multicultural education was to increase individual awareness and respect for people of all races and cultural backgrounds to help all individuals develop positive racial and ethnic identities. Multicultural education has been through many changes and controversies in the past three decades. This book also covers multicultural education and critical pedagogy, drawing on the shared goal of challenging oppressive social relationships.

Print ISBN: 978-1-68250-647-9 | \$150 | 2020 | Hardcover



Contemporary Pedagogies in Teacher Education and Development

Editor: Chin A. Kong

Teachers' education has assumed special significance in the country's planned development. They represent a valuable human resource and play an important role in the development of the community and the national economy. The book explores existing policy structures and identifies the global pressures on teaching, which are particularly acute in developing economies. This book will be of interest to teacher educators, researchers in the field of teacher education and policy makers.

Print ISBN: 978-1-68250-648-6 | \$150 | 2020 | Hardcover

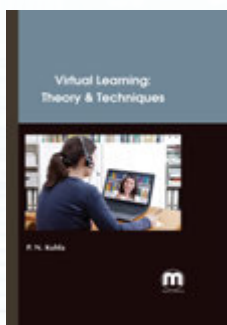


Learning and Teaching Environments: Trends and Advances

Editor: R Chan Lee

Learning environment can refer to an educational approach, cultural context, or physical setting in which teaching and learning occurs. Since students may learn in a wide variety of settings, such as outside-of-school locations and outdoor environments, the term is often used as a more accurate or preferred alternative to classroom, which has more limited and traditional connotations—a room with rows of desks and a chalkboard. This book aims to cover policies to make the teaching profession more attractive and more effective.

Print ISBN: 978-1-68250-649-3 | \$150 | 2020 | Hardcover

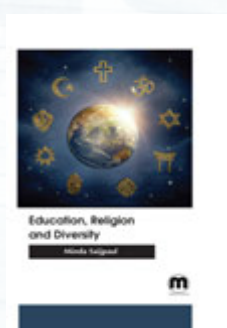


Virtual Learning: Theory & Techniques

Editor: P. N. Kuhla

The use of computers to support teaching in Higher Education has increased dramatically in recent years. Network infrastructure improvements and technology developments, (in particular the World Wide Web (WWW)) are providing exciting opportunities for the use of computers in all disciplines. These developments have coincided with an evolving role for education as more students wish to study part-time, at a distance, or wish to integrate their education with their professional career. The aim of this book is to introduce the reader to a range of commonly used virtual communication tools in education.

Print ISBN: 978-1-68250-650-9 | \$150 | 2020 | Hardcover

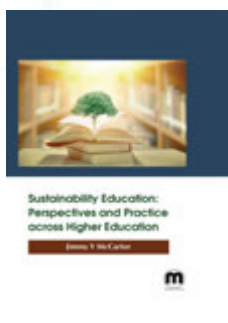


Education, Religion and Diversity

Editor: Minda Saijpaul

Religion is an important factor in education for various reasons. Including religion in education will help decrease the amount of religiously motivated hate crimes. Along with making the student body more diverse, and enhancing the students education. Religious Education makes a distinctive contribution to the school curriculum by developing pupils' knowledge and understanding of religion, religious beliefs, practices, language and traditions and their influence on individuals, communities, societies and cultures. This book is intended to assist teachers, teacher administrators, policy makers and others who deal with the significant issue of religious diversity in Europe's schools.

Print ISBN: 978-1-68250-669-1 | \$150 | 2020 | Hardcover



Sustainability Education: Perspectives and Practice across Higher Education

Editor: Jimmy Y McCartor

Education for Sustainable Development (ESD) empowers people to change the way they think and work towards a sustainable future. Education for Sustainability (EFS) is an educational approach that aims to develop students, schools and communities with the values and the motivation to take action for sustainability – in their personal lives, within their community and also at a global scale, now and in the future. The book covers interdisciplinary topics with focus on Education for Sustainable Development, ESD, and the UN Sustainable Development Goals, SDG.

Print ISBN: 978-1-68250-670-7 | \$150 | 2020 | Hardcover



Transformation and Empowerment through Education

Editor: R. Plascencia

Education is the key to human’s empowerment. Through it, one can have better access and opportunities in the workforce, leading to increased income and less isolation at home or exclusion from financial decisions. With an education, you are able to live their dreams by pursuing their own goals and values. This book explores the critical linkages between education and empowerment of women, marginalized groups and other disadvantaged sections of society. Investment in human capital through education and training is a vital component of any programme meant at raising employment and promoting sustainable livelihoods.

Print ISBN: 978-1-68250-671-4 | \$150 | 2020 | Hardcover



Social Media in Higher Education

Editor: E L Jimeno

The use of social media in higher education is changing the nature of the relationships of learners and teachers. But in today’s increasingly digital world, social media plays a meaningful role in higher education every day. Social media provides a unique stage for interaction amongst students and teachers and amongst students themselves. This book provides research on the pedagogical challenges faced in recent years to improve the understanding of social media in the educational systems. This book presents the current research and scholarship on social media that provides a view of the higher education landscape in this new digital age and it demonstrates how social media influence behavior and campus culture.

Print ISBN: 978-1-68250-672-1 | \$150 | 2020 | Hardcover



Learning Analytics in Higher Education

Editor: Evan Koike

The application of learning analytics is critical in global higher education that seeks to serve the school administrators and students, increase educational performance, sustain competitiveness, and fulfill expected accomplishment in global higher education. It involves the use of big data analysis for understanding and improving the performance of educational institutions in educational delivery. This book explores how learning analytics can positively impact higher education students, faculty, administrators, researchers, and learning systems designers.

Print ISBN: 978-1-68250-673-8 | \$150 | 2020 | Hardcover

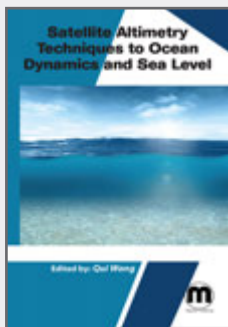


Methods and Techniques for Earth and Environmental Scientists

Editor: Michele Petitt

Earth and environmental sciences cover all aspects of Earth and planetary sciences, and broadly encompasses solid Earth processes, surface and atmospheric dynamics, Earth system history, climate and climate change, marine and freshwater systems, and ecology. The natural sciences, such as ecology and earth science, study complex interactions between biotic and abiotic systems in order to understand and make predictions. Earth science research encompasses a wide gamut of study areas. This book covers studies how innovative methods and techniques has been useful for Earth and Environmental Scientists. The book discusses the trends of new and emerging intelligence techniques, particularly the use of hybrid approaches to deal with new and emerging environmental problems. It will give an overview of several remote sensing applications made over the last two decades and then take a look ahead to some likely future applications.

Print ISBN: 978-1-68250-693-6 | \$155 | 2021 | Hardcover



Satellite Altimetry Techniques to Ocean Dynamics and Sea Level

Editor: Qui Wang

The satellite altimeter is an instrument that can make a global measurement of the surface topography. Satellite altimeters measure sea surface height and other characteristics of the ocean surface, which are linked to underlying processes and structures. This book provides a state-of-the-art overview of the satellite altimetry techniques and related missions, and reviews the most-up-to date applications to ocean dynamics and sea level. In this book, researchers from different disciplines present recent advances in the field of radar and laser altimetry including new and future altimetry missions and their applications in spatio-temporal monitoring of earth systems on different scales.

Print ISBN: 978-1-68250-694-3 | \$155 | 2021 | Hardcover

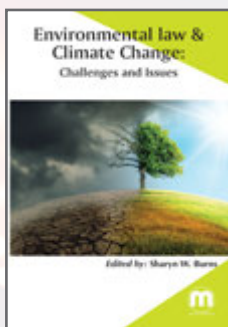


Geotechnical Applications in Sustainable Infrastructure Development

Editor: Mariusz Mrozińska

Geotechnical engineering, as a branch of civil engineering, can significantly contribute to sustainable development in the construction industry implementing environmentally-friendly and cost-effective solutions. This book will examine the role of sustainability has to play in geotechnical engineering and what the key barriers and enablers are for its adoption in a constructive way. Geotechnical engineering plays a critical role within all infrastructure and development projects. Failure to adequately account for the influence of the ground regularly leads to increased costs that often can be disproportionately high compared to the savings made by such neglect. In this book, a review is made of the scope geotechnical engineering offers towards sustainable development of civil infrastructure. It is aimed to show the importance of sustainable development of the human community from the view point of geotechnical engineering and construction business.

Print ISBN: 978-1-68250-695-0 | \$155 | 2021 | Hardcover



Environmental law & Climate change: Challenges and Issues

Editor: Sharyn W. Burns

Issues like global warming, ozone depletion and acid rain are not confined by administrative boundaries. Environmental laws are the tools which help manage the conservation of natural resources across the country. To address these issues at the international level, various protocols like Kyoto, biodiversity conservation, etc. are formulated at the international level. This monograph is a compilation of information and real-world cases on all legal, administrative and policy matters relevant to the human and natural environment in its widest sense: air, water and soil pollution as well as waste management; the conservation of flora and fauna; protected areas and land-use control; development and conservation of the world's non-renewable resources. The book also deals with important protocols addressing global warming, ozone depletion, and climate change.

Print ISBN: 978-1-68250-706-3 | \$155 | 2021 | Hardcover



Advanced Water Science and Technology

Editor: Deadric Williams

Water is not only precious for human life, it also vital to all lives in the planet. The important sources of water are surface water, underground water and rain water. The increasing population in urban areas results in concentrated discharge of large quantities of water into rivers, lakes and estuaries. The issue of water resources plays an important role in the global environment. The book presents detailed discussion on the application of various technologies for water treatment, remediation and recycling technologies and provides an update on the development in water treatment. The improvement of water resources utilization efficiency, that encompasses water saving, is proposed in this book as a key measure in the mitigation of water shortage. The book examines topics in depth, with an emphasis on innovative research and technologies for those dealing with the field.

Print ISBN: 978-1-68250-722-3 | \$155 | 2021 | Hardcover

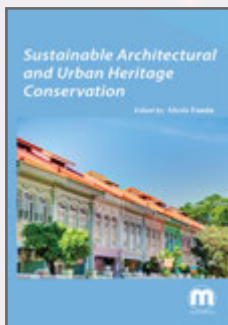


Planning and Management of Water Resources Systems

Editor: Rachel E. Etkinson

Water is the most precious global commodity with its myriad uses like drinking, industrial production, irrigation and the production of fish, waterfowl and shellfish. Degradation of water resources with time is a social concern. Therefore, researchers have investigated the unbalanced distribution of water resources. The issue of water resources plays an important role in the global environment. Over the years, a great deal of progress has been made in water resource monitoring, water treatment techniques, and water resource management. Water Resources Research has played an important role in reporting and disseminating current research related to managing the quantity and quality and cost of this resource.

Print ISBN: 978-1-68250-723-0 | \$155 | 2021 | Hardcover

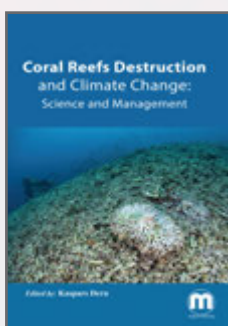


Sustainable Architectural and Urban Heritage Conservation

Editor: Alexis Fauda

For more than 100 years ago, there has been an increasing research interest in the preservation of architectural heritage, restoration of monuments and historic buildings, urban renewal policies, traditional architecture and its identity, etc. On the other hand, there is a growing interest in sustainability. This book recommends thoughtful integration of sustainable heritage urban conservation into local urban development frameworks and the establishment of approaches that recognize the plurality of heritage values. This book meets human needs and energy consumption and maintains the architecture identity with respect to sustainability. Planning policies must be developed in order to achieve the sustainable development goals, which meet the needs of the present and protect the future rights that preserve the past and constitute a strong basis for the present and future.

Print ISBN: 978-1-68250-740-7 | \$155 | 2021 | Hardcover



Coral Reefs Destruction and Climate Change: Science and Management

Editor: Kaspars Deru

Coral reefs are found in a wide range of environments, where they provide food and habitat to a large range of organisms as well as providing many other ecological goods and services. Anthropogenic greenhouse gas emissions have caused an increase in global surface temperature of approximately 1°C since pre-industrial times. This has led to unprecedented mass coral bleaching events which – combined with growing local pressures – have made coral reefs one of the most threatened ecosystems on Earth. This book examines the relationship between the levels of coral reefs destruction with climate change phenomena. Given these risks and the importance of coral reefs to humans and marine biodiversity, the present book focuses on the challenges that warm and cold-water coral reef ecosystems and their human communities are facing, particularly those posed by rapidly warming and acidifying oceans.

Print ISBN: 978-1-68250-741-4 | \$155 | 2021 | Hardcover

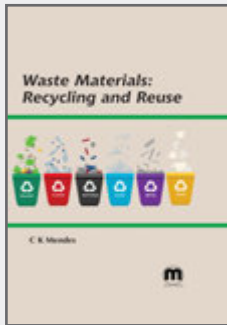


Preserving Nature Conservation and Sustainable Development

Editor: Samuel D. Mangin

Conservation seeks the sustainable use of nature by humans, for activities such as hunting, logging, or mining, while preservation means protecting nature from human use. Higher economic growth is necessary to reduce the level of poverty and improve the living standard of population. But higher economic growth requires greater use of natural resources and environment which in turn leads to their degradation and eventual decay. Increased population pressure on natural resources also contributes to their degradation. Hence, higher growth may not necessarily lead to sustainable development unless it is accompanied by environmental protection. This book presents a variety of innovative ways that have been used to influence policy processes, from community pressure groups through elected and unelected leaders, to scientific discourse at the levels of directors of economic planning and conservation. This book analyzes experiences from a variety of conservation interventions and institutions. The book presents a framework for understanding and strategizing such work so that other institutions can identify where they can best add value.

Print ISBN: 978-1-68250-742-1 | \$155 | 2021 | Hardcover

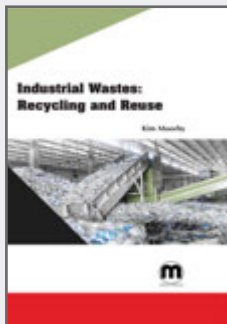


Waste Materials: Recycling and Reuse

Editor: C K Mendes

Recycling is important in today's world if we want to leave this safe for future generations in order to make environment clean; conservation of materials; to save energy. Recycling is very important as waste has a huge negative impact on the natural environment. Harmful chemicals and greenhouse gasses are released from rubbish in landfill sites. Recycling helps to reduce the pollution caused by waste. This authoritative book provides a comprehensive coverage of the management, recycling and reuse of waste materials.

Print ISBN: 978-1-68250-628-8 | \$155 | 2020 | Hardcover

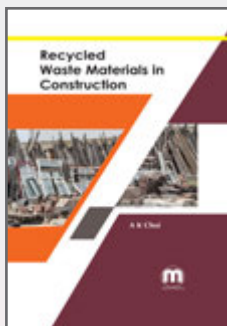


Industrial Wastes: Recycling and Reuse

Editor: Kim Moorby

The importance of industrial waste recycling is now held in high regard. Most of the waste materials can be recycled to turn them into usable substance. Today, various legislative regulations are enforced by local and international authorities in regard of waste materials recycling. The importance of industrial recycling is also extended to businesses, as they spend less on production costs. This ensures overall reduced costs that encourage consumption. The book focuses on recent industry practices and preferences, along with newer methodologies for energy generation through waste.

Print ISBN: 978-1-68250-629-5 | \$155 | 2020 | Hardcover



Recycled Waste Materials in Construction

Editor: A K Choi

Once upon a time, recycling was almost a novelty in the construction and demolition industries. Today, recycling scrap and waste materials isn't just a nice bonus service you can tack on to your invoice anymore. Construction material recycling is critical to reducing the total quantity of the waste stream. In areas where new construction or renovation is brisk, the impact on local landfills and other solid waste facilities is major. This book focuses on the recent development which the use of various types of recycled waste materials as aggregate in the production of different types of construction materials.

Print ISBN: 978-1-68250-630-1 | \$155 | 2020 | Hardcover



Environmental Biosensors

Editor: Ernest Hill

The environmental monitoring has been one of the priorities at the European and global scale due to the close relationship between the environmental pollution and the human health/socioeconomic development. In this field, the biosensors have been widely employed as cost-effective, fast, in situ, and real-time analytical techniques. Biosensors can be useful for determining the type and concentration of contaminants present in an environment. This book is a collection of contributions from leading specialists on the topic of biosensors for health, environment and biosecurity.

Print ISBN: 978-1-68250-634-9 | \$155 | 2020 | Hardcover

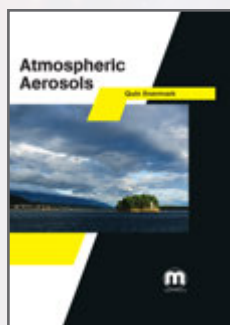


Remote Sensing in Ecology and Conservation

Editor: I R Colombatto

Conservation has become an indispensable way of dealing with the accelerated native ecosystem conversion and degradation, which have a significantly negative effect on biodiversity. Remote sensing, the science of obtaining information via noncontact recording, has swept the fields of ecology, biodiversity and conservation. In general, ecological research refers to the investigation of organisms and their surrounding environment, including biotic and abiotic entities. This book covers state of the art techniques with the application of remote sensing and to understand its potential and limitations.

Print ISBN: 978-1-68250-635-6 | \$155 | 2020 | Hardcover



Atmospheric Aerosols

Editor: Quin Enermark

Recently, air quality has become a matter of concern of everyone. According to the reports, atmospheric aerosols play very crucial role in air quality. Aerosols are minute particles suspended in the atmosphere; they affect Earth's radiation budget and climate. Apart from air quality and health, atmospheric aerosols play vital role in other atmospheric processes such as cloud formation, radiative transfer and monsoon etc. Though there are several studies reported on different aspects of atmospheric aerosols, but most of the findings are sort of data reporting based on short term observations. The book describes the morphological, physical and chemical properties of aerosols from various natural and anthropogenic sources to help the reader better understand the direct role of aerosol particles in atmosphere.

Print ISBN: 978-1-68250-636-3 | \$155 | 2020 | Hardcover

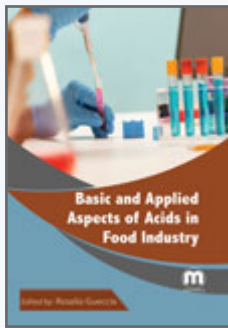


Landscape Planning and Management

Editor: C.R. Foley

Landscape Planning spans over a broad area of research, teaching and environmental monitoring projects (FOMA) that relates to planning practices in relation to users' perceptions, experiences and functional ties to the landscape. This book presents inter- and transdisciplinary approaches from across the humanities and social sciences to natural science and technology, aiming to support decision-making and planning.

Print ISBN: 978-1-68250-637-0 | \$155 | 2020 | Hardcover



Basic and Applied Aspects of Acids in Food Industry

Editor: Rosalía Gueccia

With the development of the food and beverage industry, the demand for processed foods has also increased substantially. Acids, alkalis and buffers have important roles in the food industry. Acids have been used for centuries as important contributors to flavor and the acid environment they produce prevents the growth of many microorganisms. Bicarbonates, particularly bicarbonate of soda, are used as mild alkalis whilst phosphates are used for their buffering action as well as for their characteristic taste. This book presents current knowledge on acids and its derivatives application in the food industry. The current book gives insight into the pros and cons associated with the process available and then how should we design a sustainable strategy to develop a simple commercial process. It provides some important aspects of acetic acid, especially those concerning its recent use and applications, including the fermentation process of ethanol with acetic acid bacteria, its use in food preservation.

Print ISBN: 978-1-68250-700-1 | \$155 | 2021 | Hardcover



Foodborne Pathogens: Hazards, Risk Analysis, and Control

Editor: Marcia Colombo

Foodborne pathogens are biological agents that can cause a foodborne illness event. Foodborne illness occurs when people eat or drink food or beverages contaminated with pathogens, chemicals, or toxins. There are several factors that can contribute to the symptoms and severity of food poisoning, including a weakened immune system and age. This book describes the management, control, and prevention of microbial foodborne disease. The book presents cutting edge summary of all the latest advances, providing the first coherent picture of the current status.

Print ISBN: 978-1-68250-701-8 | \$155 | 2021 | Hardcover



Immunoassays for Food Analysis

Editor: Sergio Schiff

The prevalence of foodborne diseases has grown over the years and has led to a significant in a major global public health problem. Foodborne pathogens can be found in different foods and it is essential to detect foodborne pathogens in order to provide safe food supplies and prevent foodborne diseases. Immunoassay methods in their simplest form provide excellent testing tools for qualitative detection of adulteration and contamination. The application of immunoassay techniques contributes tremendously to the quality control and safety of our food supply. This book emphasizes on the principles and application of immunological-based methods for the detection of food-borne pathogens. This book systematically covers immunoassays for food, presenting detailed approaches of food hazards and nutrition constituents.

Print ISBN: 978-1-68250-702-5 | \$155 | 2021 | Hardcover

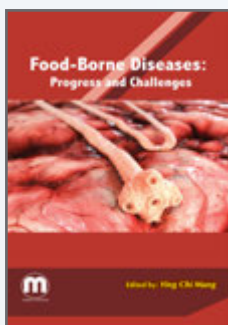


Foodborne Microbial Pathogen Control in the food industry

Editor: Martino P. Rodríguez

Foodborne pathogens are a concern for both public health officials and the food and dairy industries. This book outlines recent developments in molecular biology and their current and future applications for detecting and identifying existing and emerging foodborne pathogens. Foodborne pathogens continue to cause major public health problems worldwide and have escalated to unprecedented levels in recent years. The book, consequently, focuses on important food safety concerns such as the potential presence of pathogens in food as well as their toxins/metabolites, the resistance to antibiotics or sanitizers, and other virulence characteristics. The book contains wide-ranging coverage of foodborne pathogens and their mechanisms of pathogenesis, control and prevention, and detection strategies. It offers broad coverage that provides a foundation for a practical understanding of diseases and to help researchers and scientists manage foodborne illnesses and prevent and control outbreaks.

Print ISBN: 978-1-68250-703-2 | \$155 | 2021 | Hardcover



Food-borne Diseases: Progress and Challenges

Editor: Ying Chi Mang

Foodborne diseases have become a major public health problem worldwide due to the significantly increased incidence of foodborne diseases over the last 20 years. Therefore, it is important to recognize various syndromes of foodborne illness, including those which may require specific evaluation and management strategies. This book provides wide-ranging information on the incidence, health implications and effective prevention and control strategies of food related diseases. This book will appeal to undergraduate and postgraduate students, educators and researchers in the fields of life sciences, medicine, agriculture, food science and technology, trade and economics. It will also serve as an assisting tool for Policy makers and food regulatory officers.

Print ISBN: 978-1-68250-704-9 | \$155 | 2021 | Hardcover

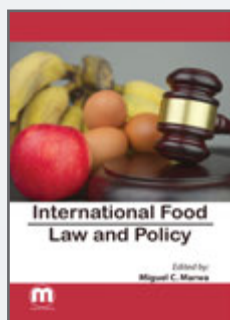


Sanitation and Hygiene in Food Processing

Editor: Byung Kwon Kim

Food is essential to life; hence food safety is a basic human right. Billions of people in the world are at risk of unsafe food. Many millions become sick while hundreds of thousand die yearly. This book presents the method of keeping the food safe. It stresses on the importance of providing information on good food safety practices to consumers. Focus is also made on the importance of cleanliness as cleanliness and better sanitation promotes food safety, washing hands with soap before eating, cutting vegetables or meat, prevents cross contamination. Personal hygiene for all food handlers promotes food safety. The interest of the scientific community in food safety is illustrated, which explored the potential of science to tackle the challenge of feeding the estimated 9 billion people who will inhabit the Earth by 2050.

Print ISBN: 978-1-68250-705-6 | \$155 | 2021 | Hardcover

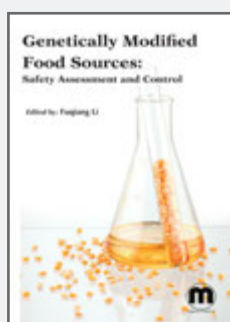


International Food Law and Policy

Editor: Miguel C. Marwa

An effective food legislation and food control are required for every nation to promote a safe food supply to protect consumers from contaminated foods. Food regulations are necessary because of new scientific knowledge, changes in food processing technology to protect public health. The book includes food-based approaches as the most effective way to address existing micronutrient deficiencies. These approaches must include appropriate strategies to assure dietary diversification, improved food availability, food preservation, nutrition education, and food fortification. This book is intended to help gain a basic understanding of the complex array of laws and regulations that govern the manufacture and marketing of food in a particular region. This book will be a valuable resource both for professionals working in food regulation and anyone interested in the subject.

Print ISBN: 978-1-68250-707-0 | \$155 | 2021 | Hardcover

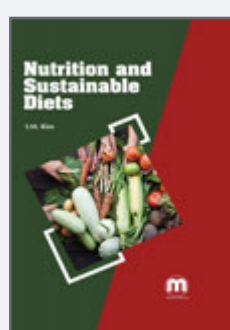


Genetically Modified Food Sources: Safety Assessment and Control

Editor: Fuqiang Li

Genetically-modified foods have the potential to solve many of the world's hunger and malnutrition problems. The term "genetic modified organisms (GMO)" has become a controversial topic as its benefits for both food producers and consumers are accompanied by potential biomedical risks and environmental side effects. Increasing concerns from the public about GMO, particularly in the form of genetic modified (GM) foods, are aimed at the short- and long-lasting health problems that may result from this advanced biotechnology. This book attempts to summarize up-to-date knowledge about the benefits and potential problems of GM food. It also introduces some recent technological developments in GM foods and their impact in the field. However, a wide variety of modifications are possible through genetic manipulation and the potential for the introduction of toxic compounds, unexpected secondary effects and changes in nutritional and toxicological characteristics may give rise to safety concerns about GM crops.

Print ISBN: 978-1-68250-724-7 | \$155 | 2021 | Hardcover



Nutrition and Sustainable Diets

Editor: I.M. Kim

The need to shift to more sustainable diets and food systems is increasingly evident and nutrition security and to healthy life for present and future generations. This is against a backdrop of increasing environmental challenges (water resources, climate change, and soil health) and the need to improve farming livelihoods. Collaborative efforts by a variety of stakeholders are needed to ensure that future generations have access to healthy and sustainable diets. Food will play an increasingly important role in the global discourse on health. This book synthesizes wide-ranging information of human food consumption, food production systems, and sustainability to offer approaches of cultivating the impact of food choices on people and the environment.

Print ISBN: 978-1-68250-640-0 | \$155 | 2020 | Hardcover

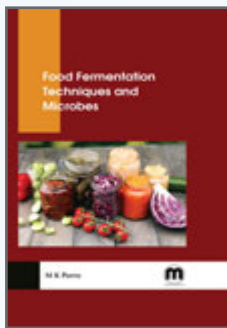


Food Irradiation: Principles and Applications

Editor: F Y Yeh

Preservation of food has been a major anxiety of man over the centuries. Contamination with microorganisms and pests causes considerable losses of foods during storage, transportation and marketing. Food irradiation is a technology that improves the safety and extends the shelf life of foods by reducing or eliminating microorganisms and insects. This book covers science and technology and provides comprehensive coverage of the current use of food irradiation around the world. The basic principles of irradiation and the public health benefits of irradiation are also covered.

Print ISBN: 978-1-68250-641-7 | \$155 | 2020 | Hardcover

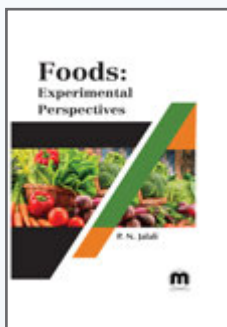


Food Fermentation Techniques and Microbes

Editor: M K Porro

Fermentation is the process of converting carbohydrates to alcohol or to organic acids using microorganisms, such as yeasts or bacteria. Preservation of foods by fermentation is a widely practiced and ancient technology. Fermentation ensures not only increased shelf life and microbiological safety of a food but also make some foods more digestible and in the case of cassava fermentation reduces toxicity of the substrate. Presenting the latest data on fermented food products, their production processes, this handbook will be very helpful to entrepreneurs, existing industries, food technologist, and technical institution etc.

Print ISBN: 978-1-68250-598-4 | \$155 | 2020 | Hardcover

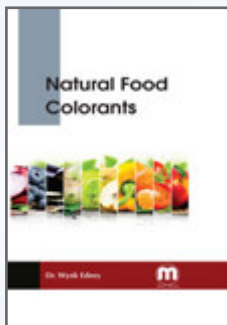


Foods: Experimental Perspectives

Editor: P. N. Jalali

The experimental study of food is concerned with why foods are handled, processed, and prepared. Food processing and handling has become an issue throughout the world. The food processing and handling sector provides the systems, machinery, and equipment that help the food industry feed a global population approaching eight billion people. This book presents the scientific concepts for understanding the nature of food and the principles of experimental methodology as applied to food. It reviews recent research findings and specific technological advances associated to food.

Print ISBN: 978-1-68250-599-1 | \$155 | 2020 | Hardcover

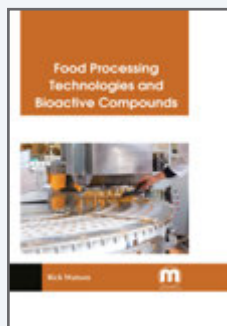


Natural Food Colorants

Editor: Dr. Wynk Edney

Color additives are used in foods for many reasons including: To make food more attractive, appealing, appetizing, and informative. Adding colors to food is also important to offset the color loss due to light, air, extreme temperature, moisture and processing of food. Natural dyes have been used for centuries to color food. This book focuses on the preparation, structure, chemistry, functional properties, stability, handling and applications of naturally-occurring colorants for the use in food industry.

Print ISBN: 978-1-68250-600-4 | \$155 | 2020 | Hardcover



Food Processing Technologies and Bioactive Compounds

Editor: Rick Watson

Food additives are added for a particular purpose whether it is to ensure food safety, to add nutritional value or to improve food quality. They play an important role in preserving the freshness, safety, taste, appearance and texture of foods. Bioactive food components also have multiple metabolic activities allowing for beneficial effects in several diseases and target tissues. The aim of this book is to cover new advances relating to selected food processing technologies. This book will help the food industry to observe 'due diligence', and researchers to be more aware of the problems of analysing images of food products.

Print ISBN: 978-1-68250-601-1 | \$155 | 2020 | Hardcover

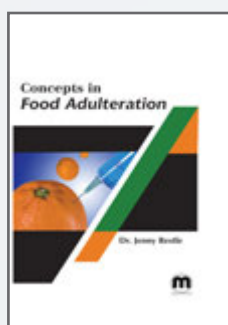


Muscle Foods Analysis: Methods and Techniques

Editor: Ivan N. Hadley

In today's nutrition-conscious society, there is a growing awareness among meat scientists and consumers about the importance of Muscle foods are an integral part of the human diet and during the last few decades consumption of poultry products in particular has increased significantly. This book covers latest information on key preparation, cleanup, and separation techniques. This book will serve as an essential tool for researchers and academicians in the food processing industry. It is important for consumers, retailers and food regulatory bodies that these products are of a consistently high quality, authentic, and has not been subjected to adulteration by any lower-grade material either by accident or for economic gain. A variety of methods have been developed for the identification and authentication of muscle foods.

Print ISBN: 978-1-68250-602-8 | \$155 | 2020 | Hardcover



Concepts in Food Adulteration

Editor: Dr. Jenny Restle

Food is one of the basic needs for every living being and is very important aspect for life. But now a day's foods are affected by different adulterants. Food adulteration is a serious health threat. Adulteration lowers the quality of food and sometimes, toxic chemicals are also added which can be hazardous to health. This book will serve as an essential reference for anyone interested in progressive research on detection methods for food safety, especially researchers engaged in developing fast, reliable, and often nondestructive methods for the evaluation of food.

Print ISBN: 978-1-68250-627-1 | \$155 | 2020 | Hardcover



Sustainable Food Processing

Editor: A. Zitnan

Sustainability is a growing concern in the food industry. Sustainable food production systems can help maintain the balance between food production and energy crop cultivation. Getting the most food from every drop of water and piece of land saves resources for the future and makes our food systems more sustainable. This book provides a comprehensive overview of both economic sustainability and the environmental concerns that relate to food processing.

Print ISBN: 978-1-68250-638-7 | \$155 | 2020 | Hardcover

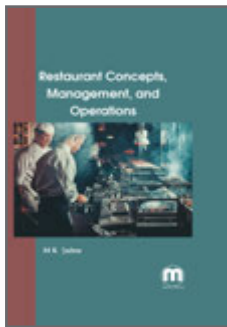


Olive Oil: Processing, Characterization, and Health Benefits

Editor: N K Şuteu

Most of the recent technological innovations applied to the mechanical oil extraction process are aimed at improving virgin olive oil quality and yield. Olive oil is a fat obtained from the fruit of the *Olea europaea* (olive tree), a traditional tree crop of the Mediterranean region. Whole olives are pressed to produce this distinctive oil. This book is aimed at for those involved in the industrial production as well as in the marketing and use of extra virgin olive oil that are looking for practical information. The oil is used in cosmetics, medicine, cooking, and soaps, and was also used as a fuel for traditional lamps.

Print ISBN: 978-1-68250-639-4 | \$155 | 2020 | Hardcover



Restaurant Concepts, Management, and Operations

Editor: M K Şuteu

Beyond the basic purpose of restaurants to provide food and drink, restaurants have, historically, fulfilled a human need for connection and shaped social relations. A restaurant manager has a hand in virtually every aspect of running the business, from food, to customer service, to balancing the books and hiring and firing of the employees. This book is designed to teach every aspect of the restaurant business, including the coverage of marketing, promotions, and employment issues, and captures the essential elements needed to produce satisfied customers and a profitable restaurant operation.

Print ISBN: 978-1-68250-651-6 | \$150 | 2020 | Hardcover

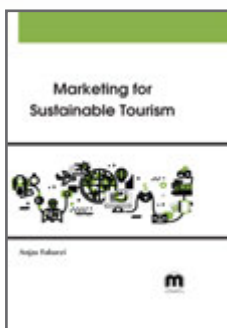


Innovation in Hospitality Management

Editor: Dr. Augustin Mark

Innovation in the hotel industry is important because it has the capacity to transform the industry positively. Over the past few years, inventions in the hospitality industry have developed at a fast moving pace. You will know how the latest technology in the hospitality industry will help businesses save time and money – and increase customer satisfaction. The book presents trends and practical techniques in the area of hospitality and tourism innovation.

Print ISBN: 978-1-68250-652-3 | \$150 | 2020 | Hardcover

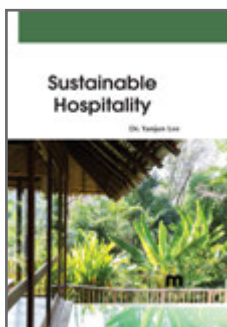


Marketing for Sustainable Tourism

Editor: Anjas Fakurzi

Sustainable marketing involves developing and promoting products and services that meet consumer needs utilizing resources responsibly to ensure a better quality of life now and for future generations to come. Tourists who promote sustainable tourism are sensitive to these dangers and seek to protect tourist destinations, and to protect tourism as an industry. Sustainable tourists can reduce the impact of tourism in many ways. This book highlights the varied factors that create these positive experiences and provides insight into marketing and consumer behavior in the reference of hospitality and tourism.

Print ISBN: 978-1-68250-653-0 | \$150 | 2020 | Hardcover

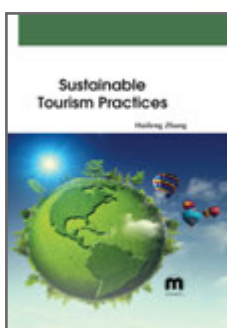


Sustainable Hospitality

Editor: Dr. Yanjun Lee

Sustainability is one of the most important issues currently facing our world. Over the past several decades, hoteliers have turned their focus to the importance of sustainability in the hospitality industry as it relates to hotel development and operations, including the environmental, economic and social impact. Introducing economic, environmental and socially sustainable issues specifically facing the industry as well as exploring ideas, this book is an invaluable resource for all those with an interest in hospitality, encouraging dialogue across disciplinary boundaries and areas of study.

Print ISBN: 978-1-68250-654-7 | \$150 | 2020 | Hardcover



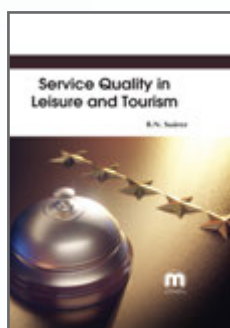
Sustainable Tourism Practices

Editor: Haifeng Zhang

Travel and Tourism has the potential to make the world a better place – by bringing economic benefits to poorer destinations, through cultural exchange & understanding, and through self-growth. Tourism is one of the world's fastest growing industries and is a major source of income for many countries.

The book focuses on the successes and challenges industry faces in achieving sustainable tourism. Sustainable tourism is attracting enormous attention today throughout the world. This book provides an up-to-date, comprehensive coverage of the practice and management of the tourism in the context of sustainability.

Print ISBN: 978-1-68250-655-4 | \$150 | 2020 | Hardcover

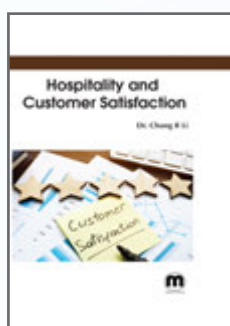


Service Quality in Leisure and Tourism

Editor: B.N. Suárez

Over the last decades, tourism has experienced continued growth and increased diversification, becoming one of the fastest growing economic sectors in the world. The choice of hotels becomes one of the main issues of discussion: the variety of the hotel services, quality, reliability, and price are important. Service quality is also important for a sustainable tourism development industry. Considering the underpinning theory of service quality, practitioners and educators as well will find this book to be invaluable in their businesses and in preparing students for the business world.

Print ISBN: 978-1-68250-656-1 | \$150 | 2020 | Hardcover

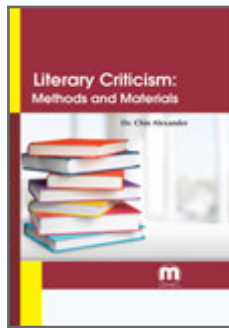


Hospitality and Customer Satisfaction

Editor: Dr. Chong R Li

Gone are the days when customers were happy just receiving “please” and “thank you” or getting service with a smile. Although those go into the recipe for proper etiquette, it’s just not enough. Satisfied customers are looking for a memorable experience and dynamic service where it counts. Customer satisfaction is the internal feelings of every individual which may be satisfaction or dissatisfaction resulting from the assessment of services provided to an individual in context to customer’s anticipation by an organization. Hotels are continuously trying to improve the service. Practitioners and educators alike will find this book to be invaluable in their businesses and in preparing students for the business world.

Print ISBN: 978-1-68250-657-8 | \$150 | 2020 | Hardcover

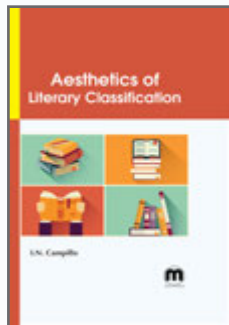


Literary Criticism: Methods and Materials

Editor: Dr. Chin Alexander

Literary criticism is essentially an opinion, supported by evidence, relating to theme, style, setting or historical or political context. It usually includes discussion of the work's content and integrates your ideas with other insights gained from research. The book presents criticism on the major literary figures and nonfiction writers, including novelists, poets, playwrights, and literary theorists. Literary criticism can improve our capability in reading comprehension in order to understand broader about literary work. As a tool in literary studies, critic plays an important role in doing studies or analysis about literary work. That is why the literary criticism is important in literary studies.

Print ISBN: 978-1-68250-603-5 | \$155 | 2020 | Hardcover

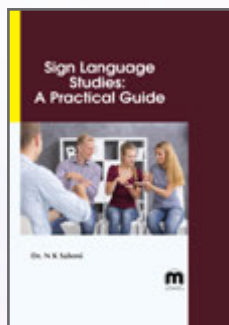


Aesthetics of Literary Classification

Editor: I.N. Campillo

Aesthetics, in literature, is the inclusion of references to artistic elements or expressions within a textual work. It's a method used to promote or educate readers about important artistic expression in society. Literary criticism is essentially an opinion, supported by evidence, relating to theme, style, setting or historical or political context. This book brings together recent work from the fields of Philosophy, Social and Political Thought, Literary and Cultural Studies.

Print ISBN: 978-1-68250-604-2 | \$155 | 2020 | Hardcover

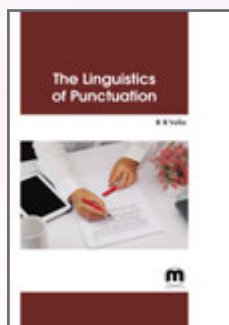


Sign Language Studies: A Practical Guide

Editor: Dr. N K Salemi

Sign language is a medium of communicating your thoughts and ideas through the facial expressions, hand shapes and finger spellings. It is an important function that develops our relationship with others. Deaf people like to use sign language in such manner that share their valued communication which they can comfortably understand each other visually. This book is an accessible introduction to the major fields of sociolinguistics as they associate to sign languages and deaf communities.

Print ISBN: 978-1-68250-605-9 | \$155 | 2020 | Hardcover

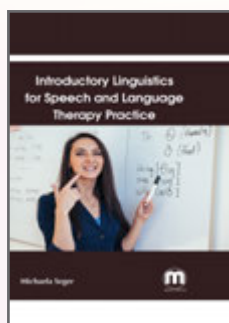


The Linguistics of Punctuation

Editor: B R Velie

Marks of punctuation play very important role in giving intended meaning to the language. Use of wrong mark of punctuation or even wrong placement of mark of punctuation can change the meaning of the sentence completely and sometimes even convert the sentence to complete nonsense. This book will serve an indispensable guide for anyone who needs to get to grips to detail the relationship between punctuation and linguistic structure (syntax, prosody, semantics, and pragmatics).

Print ISBN: 978-1-68250-658-5 | \$155 | 2020 | Hardcover

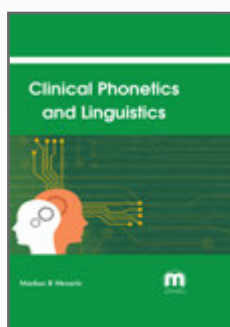


Introductory Linguistics for Speech and Language Therapy Practice

Editor: Michaela Seger

Linguistics is the study of languages, and as such, is of great importance to language teachers. Linguistics helps teachers convey the origins of words and languages, their historical applications, and their modern day relevance. This book addresses issues in the teaching and learning of clinical linguistics for speech and language therapy (speech and language pathology). This practical introduction to linguistics is a must-have resource for all speech and language therapy students, providing you with the fundamental theory needed as a foundation for practice.

Print ISBN: 978-1-68250-659-2 | \$155 | 2020 | Hardcover

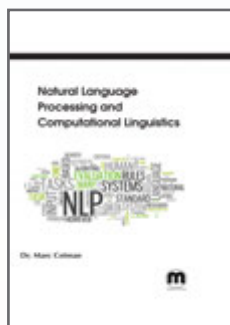


Clinical Phonetics and Linguistics

Editor: Markus R. Mesaric

Clinical Phonetics and Phonology refers to the study of developmental and acquired speech impairments from phonetic and linguistic perspectives. Clinical linguistics is the application of linguistic science to the study of communication disability, as encountered in clinical situations. Covering a wide range of topics, this book reflects the scope of the subject area of clinical phonetics and linguistics. This book is designed for the student of communication disorders with a basic understanding of phonetics, or the practising speech-language therapist whose phonetic training may need updating.

Print ISBN: 978-1-68250-660-8 | \$155 | 2020 | Hardcover



Natural Language Processing and Computational Linguistics

Editor: Dr. Marc Cotman

Computational linguistics is a broad field incorporating research and techniques for processing language with computers at all levels of linguistic structure. In this book, we will survey various topics and tasks in computational linguistics focusing on linguistic structure. This book is an introduction to computational methods in empirical linguistic analysis and natural language processing. This comprehensive reference work provides an overview of the concepts, methodologies, and applications in computational linguistics and natural language processing (NLP).

Print ISBN: 978-1-68250-661-5 | \$155 | 2020 | Hardcover



The Handbook of Japanese Linguistics

Editor: Anne L. Richard

Japanese Linguistics covers all aspects of linguistics as they pertain to the Japanese language—from issues in phonetics, phonology, and syntax to sociolinguistics, the history of the Japanese language and its teaching as a foreign language. The book will examine certain characteristic features of modern Japanese from a general linguistic perspective. A selection of topics will be discussed in conjunction with relevant literature.

Print ISBN: 978-1-68250-662-2 | \$155 | 2020 | Hardcover

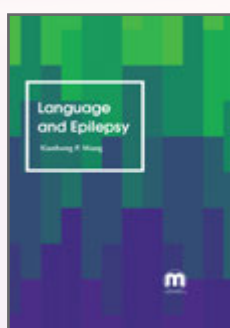


The Handbook of Language Socialization

Editor: Qin A. Liu

In recent years, “identity construction” is a hot topic in sociolinguistics, pragmatics, CA, linguistic anthropology, and other related fields. In this book, we will read and discuss research in the relatively new field of language socialization. Demonstrate a broad understanding of major linguistic and socio-cultural issues relevant to the Japanese language, and demonstrate an ability to discuss them rigorously. This book will serve as a new, alternative, integrated approach to the developmental study of language and culture.

Print ISBN: 978-1-68250-663-9 | \$155 | 2020 | Hardcover

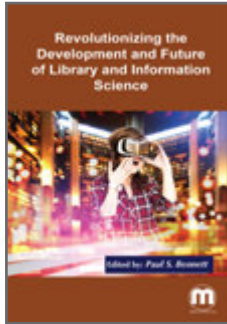


Language and Epilepsy

Editor: Xianhong P. Wang

Physicians and scientists have long been intrigued by the variety of ways that language can be affected by brain disease. When epilepsy develops in early childhood, the patterns of language areas in the brain may be out of the ordinary and developmental difficulties may emerge, in which the child has difficulty in acquiring communication skills at a rate and in a manner that is similar to what is seen in most children. The book will provide important information for physicians, fellows, and students, offering insight into the potential for advances in language epilepsy research as well as R&D in this field.

Print ISBN: 978-1-68250-664-6 | \$155 | 2020 | Hardcover



Revolutionizing the Development and Future of Library and Information Science

Editor: Paul S. Bennett

Developments and innovations in ICT have made possible changes in the curriculum development of Library and Information Studies. The Library of the future will be about access and knowledge-management, not about ownership. The main products of the library and information professionals in the 21st century will be introduction of the digital Libraries and the archives. This book covers state of the art on the historical development of libraries with current challenges and opportunities for libraries. The book also presents reflections on the changing role and focus of academic libraries, evident, for example, via the reduction of physical book stock and through an increased focus on collaborative learning spaces. The book also sheds light on reflections on future developments and the role of IT Utilities.

Print ISBN: 978-1-68250-676-9 | \$150 | 2021 | Hardcover



Collection Development Policies: New Directions for Changing Collections

Editor: S. R. Winkler

Collection development policy is the course of action adopted for developing the collection or stock in a library. The Collection Development Policy is designed to support the Library's Mission statement and serves as a guide for the selection, acquisition, maintenance, and retention of materials by establishing roles, responsibilities, and a process for addressing Library user concerns. This book is intended to provide a wide-ranging coverage of some major collections-related trends and issues in current academic libraries today. The book covers state of the art information on collection development policy of the library, the aims and objectives of the organization/ institution, the needs of the user's community, and the availability of financial and other resources.

Print ISBN: 978-1-68250-677-6 | \$150 | 2021 | Hardcover



Collection Development Procedures in School Libraries

Editor: Margareta Stepponat

Gone are the days when little or no importance was attached to users of libraries. It is now realized that simply collection of materials for the sake of collection would neither fulfil the objectives nor enhance the image of the library. New technology has changed the traditional methods of publication and scholarly communication. As a result, library collections have changed from traditional physical collections to print and digital hybrid collections. This book discusses the importance of collection development in school libraries. It exemplifies on various policies, principles, techniques and procedures to be taken into consideration while developing a qualitative collection for the benefit of the users. This book outlines the comprehensive information on creating and maintaining a quality school library collection--an invaluable resource for anyone working in a library media center.

Print ISBN: 978-1-68250-678-3 | \$150 | 2021 | Hardcover

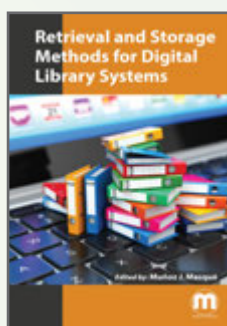


Library Development in 21st Era

Editor: Raúl Durán Díaz

Libraries are educational foundations, and it is natural to expect digital libraries to provide new avenues for creative educational practices. The rapid expansion of IT, Internet, and World Wide Web has a major impact on how libraries manage their collections and provide services. As a result, the paradigm of information accessing & searching is shifting away from professional-mediated mode to end-user self-service mode. So in order to understand the shift of information service and trends, evaluation of digital services is important. The current book is aimed to present trends in digital library services research in 21st century along with the theme of the articles to readers to understand the past research in the field. It is also intended to presents the role of librarian in digital era.

Print ISBN: 978-1-68250-691-2 | \$150 | 2021 | Hardcover



Retrieval and Storage Methods for Digital Library Systems

Editor: Muñoz J. Masqué

During the past recent years, there has been tremendous development reaming the concept of digital libraries-a knowledge base that can be stored and retrieved through on-line networks. In the last ten years, digital libraries became a prominent research area. Digital libraries promise new societal benefits, especially for e-learning in digital or mobile times, starting with the elimination of the time and space constraints of traditional bricks-and-mortar libraries. This book gives an overview of current trends in digital library research consists of digital library characteristic, advantage, disadvantages and function. The book also highlights on the impact of information technology on the traditional library. After a decade of research and development, digital libraries are becoming operational systems and services. The book will serve as valuable tool for academicians, scientists, librarians, practitioners, and engineers with the latest methods in digital library research, design, and applications.

Print ISBN: 978-1-68250-692-9 | \$150 | 2021 | Hardcover

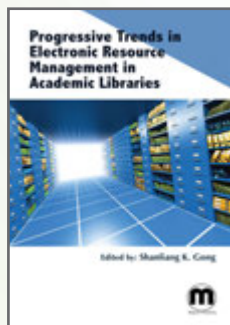


Challenges and Issues in Academic Library Management

Editor: Milika Agan

Academic libraries are maneuvering themselves as torch bearers and trainers of educational advancement through the integration of knowledge systems and resources. New tools of information technology have absolutely changed the role & responsibilities of librarians. This book attempts to provide a strategy for academic libraries applying principles and practices of strategic management. In this era of knowledge economy, information management is moving toward a digital, globalized, informationalized, networked, and intelligent direction. The book discusses the evolution of library management systems (LMS) and how changes in technology, information environment, user expectations and searching behaviors, competition from related application streams and the availability of enterprise wide systems particularly in academic and research environments have influenced changes in LMS functionality and design. This book will help librarians and library school students understand the operation, resources and facilities that are available in the academic library.

Print ISBN: 978-1-68250-725-4 | \$150 | 2021 | Hardcover



Progressive Trends in Electronic Resource Management in Academic Libraries

Editor: Shanliang K. Gong

Many Library resources are now available electronically and can be access via the web. However, the mode of cooperation has gone under a transformation with infusion of new information technology from print-based environment to digital environment. The technology provides an unparalleled media for delivery of information with greater speed and economy. This book intends to explain the concept of Electronic Resource Management in Libraries, its associated issues and challenges, emerging trends and techniques in ERM, search and discovery techniques and scholarly communications. The book traces the history and major developments of electronic resources in libraries, including with the rapid changes and underlying issues which have affected the evolution of library electronic resources. It aims to help all library and information professionals understanding the emerging trends and technologies in ERM arena.

Print ISBN: 978-1-68250-726-1 | \$150 | 2021 | Hardcover



Emerging Technologies for Libraries in the Digital Age

Editor: Le Yu Wen

Libraries are universally recognized as important social structures and no society is considered to be complete without a library system. The use of new technology results in a transition from Print to Electronic, transitions from Forms to Applications, delivery systems, and this is inevitable. New technologies have been incorporated into the research of the library. The book provides an overview of the emerging developments and their consequences for today's and tomorrow's libraries. New emerging technologies such as e-books, e-readers, mobile computing, cloud computing, interactive technologies such as AR and VR are explored. The book explores the roles and responsibilities of emerging technology librarians to illustrate and optimize the value of positioning as libraries around the world deliver new content to an increasingly tech-savvy user group through new media.

Print ISBN: 978-1-68250-727-8 | \$150 | 2021 | Hardcover



Storage and Retrieval Innovations in Digital Libraries

Editor: Hao Han

The new technologies in libraries have the potential to transform the global production environment and will need to be applied in ways that mitigate and respond to the impact of library environment. The volume of information being created, generated and stored is huge. Without adequate knowledge of Information Retrieval (IR) methods, the retrieval process for information would be cumbersome and frustrating. Studies have further revealed that IR methods are essential in information centers for storage and retrieval of information. This book presents up to date research and reviews on retrieval and storage methods for digital library systems, a mushrooming field of data sourcing. This book offers solutions to these challenges, providing data placement techniques, scheduling methods, caching techniques and emerging characteristics of multimedia information.

Print ISBN: 978-1-68250-728-5 | \$150 | 2021 | Hardcover

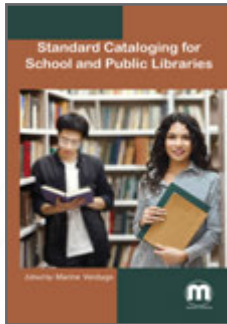


Library Science and Administration: Concepts, Methodologies

Editor: Kaijun T. Ruiyi

Administration and management are age-old processes that have driven the human race through its culture to the present 21st century, and life would have suffered immensely if these practices had not been in place. At present, library is a living force for popular education and the place of the public library in the social life of the citizen for the all-round development is of utmost importance in the modern days. At the time, the library management system is coming into being and is slowly becoming an important part of the construction of information. This book provides an approachable yet thorough introduction to the often complex field of public library administration. The book also outlined the integration of e-books into academic libraries, administration of e-book collections, and e-book usage in academic libraries. Highlighting a range of pertinent topics such as digital libraries, information sciences, and academic libraries, this multi-volume book is ideally designed for academicians, researchers, practitioners, and librarians seeking current information on the subject.

Print ISBN: 978-1-68250-729-2 | \$150 | 2021 | Hardcover



Standard Cataloging for School and Public Libraries

Editor: Kaijun T. Ruiyi

Administration and management are age-old processes that have driven the human race through its culture to the present 21st century, and life would have suffered immensely if these practices had not been in place. At present, library is a living force for popular education and the place of the public library in the social life of the citizen for the all-round development is of utmost importance in the modern days. At the time, the library management system is coming into being and is slowly becoming an important part of the construction of information. This book provides an approachable yet thorough introduction to the often complex field of public library administration. The book also outlined the integration of e-books into academic libraries, administration of e-book collections, and e-book usage in academic libraries. Highlighting a range of pertinent topics such as digital libraries, information sciences, and academic libraries, this multi-volume book is ideally designed for academicians, researchers, practitioners, and librarians seeking current information on the subject.

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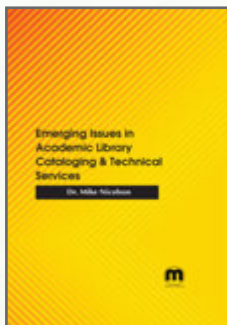


Knowledge Management in Libraries and Organizations

Editor: K. Mrcstik

The management of information has long been regarded as the domain of librarians and libraries. Librarians and information professionals are trained to be experts in information searching, selecting, acquiring, organizing, preserving, repackaging, disseminating, and serving. The thrust of knowledge management is to create a process of valuing the organization's intangible assets in order to best leverage knowledge internally and externally. This book, therefore, deals with creating, securing, capturing, coordinating, combining, retrieving, and distributing knowledge in libraries.

Print ISBN: 978-1-68250-667-7 | \$150 | 2020 | Hardcover



Emerging Issues in Academic Library Cataloging & Technical Services

Editor: Dr. Mike Nicolson

Changing environment of academic libraries has impacted significantly on the knowledge, skills requirement and role of the library leaders, and how organizations can maintain and manage the changing nature of academic libraries as well as leadership while effective leadership is extremely required for the library leaders and organizations are concern about future scenarios. The primary objective of this book is to identify the key challenges in libraries, leadership skills and approaches of the leaders, their effective leadership traits as well as future perceptions are discussed.

Print ISBN: 978-1-68250-668-4 | \$150 | 2020 | Hardcover



Managing Academic Libraries

Editor: K M Liew

Over the past decade libraries have changed from being quiet repositories of books to active community centers "filled" with both physical and digital materials. This book shows that the growth of information and communication technologies and the evolving concepts of libraries require the need for Library Information Specialist training and a greater understanding of the use of mobile technologies in providing academic library services.

Print ISBN: 978-1-68250-607-3 | \$150 | 2020 | Hardcover

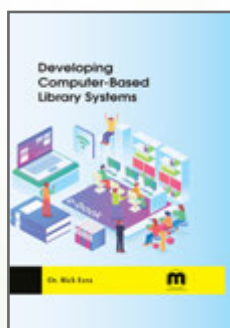


Metadata Fundamentals for All Librarians

Editor: Dr. Markus Fred

The book presents state of the current knowledge about library catalog metadata to include other additional forms of library metadata used in digital libraries. The aim of the book is to explore current knowledge about library catalog metadata to include other additional forms of library metadata used in digital libraries. In most information technology usages, the prefix of Meta conveys "an underlying definition or description." So it is that, at its most basic, metadata is data about data. Metadata serves a variety of purposes, with resource discovery one of the most common. Metadata is an important way to protect resources and their future accessibility.

Print ISBN: 978-1-68250-665-3 | \$150 | 2020 | Hardcover

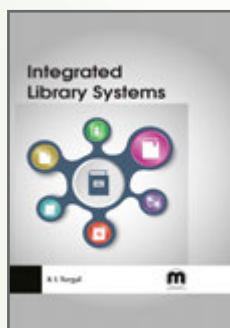


Developing Computer-based Library Systems

Editor: Dr. Rick Ezra

The developments in the use of computer systems in libraries from 1966 to date have been great. Developments in the use of computer-based library systems have progressed by leaps and bounds in recent years. Computers in Library and Information Science (LIS) research have been an object of study or a tool for research for at least fifty years, but how central are computers to the discipline now? This book highlights the problem that research topics relying upon computers, such as most bibliometrics, at some stage may rarely find the development of computer technologies to be directly relevant to research goals and so computers may become part of the background of the area rather than key to driving new research.

Print ISBN: 978-1-68250-591-5 | \$150 | 2020 | Hardcover



Integrated Library Systems

Editor: K L Torgal

An integrated library management system, or "ILS" for short is an electronic program that help librarians and users to circulate and catalogue items, manage patron activity, track item movement as well as interact with databases from other libraries or institutions, amongst other functions. This book provides basic concepts and advanced topics for this skillset that will develop and acquaint the reader with a broad understanding of the issues involved in library technology systems. ILS systems are designed to help libraries with three primary duties: increase operational efficiency, provide access to a library's collection and provide access to external resources.

Print ISBN: 978-1-68250-592-2 | \$150 | 2020 | Hardcover



Library Technology and Digital Resources: An Introduction

Editor: Dr. R. Williams

Libraries play important roles in keeping and providing information to users. Even though digital technology growth rapidly in the 21st century, but importance of libraries is still there for its users. In truth, libraries and librarians have fundamentally changed but not everyone has noticed. Face of libraries needs to be changed as contents is moving toward a digital platform and Internet access is becoming more of a human necessity than a privilege. This book examines how digital formats are changing libraries today, from the perspectives of librarians, vendors, and library users. Challenges faced by all kinds of libraries going to ensure visibility of libraries. Factor of information technology is closely related to the development of libraries is also discussed.

Print ISBN: 978-1-68250-593-9 | \$150 | 2020 | Hardcover

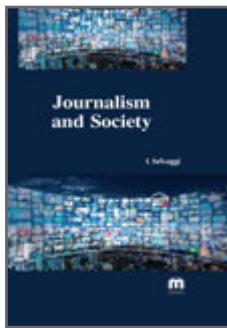


Metadata Standards and Web Services in Libraries, Archives, Museums

Editor: Thomas J. Lindgren

Digital versions of the library are proliferating as information becomes ever more electronic. Traditional methods of library cataloging are inadequate to fully describe digital objects in this new dynamic environment. Thus, new standards of metadata are being devised to provide access for objects in digital libraries. The book covers metadata functions that provide administrative, access, preservation, and structural information.

Print ISBN: 978-1-68250-666-0 | \$150 | 2020 | Hardcover



Journalism and Society

Editor: L Selvaggi

The media plays a vital role in a democratic society. Journalism is for the ‘voice of a voiceless’- expressing opinions of all those in our society. The most important function of journalism is to convey information. Conveying information is an important part of the democratic decision-making system, as it brings transparency into society and for its part makes sure that the made decisions go along with the people’s sense of justice. The book provides a comprehensive coverage and critical analysis of discussions within media ethics in relation to the purpose of news and journalism for society.

Print ISBN: 978-1-68250-642-4 | \$150 | 2020 | Hardcover

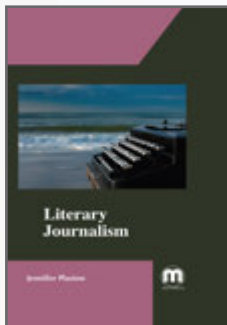


Politics and Journalism

Editor: Dr. Alisa Vlaic

One of the primary roles of journalism in our society is to act as a “watchdog” for the public on governmental activities. Political journalism is becoming ever more important, as the role of government in both domestic and foreign current events becomes larger and larger. Political journalism is a critical part of this process, because accurate and clear reporting can hold people in power accountable for their words and actions.

Print ISBN: 978-1-68250-643-1 | \$150 | 2020 | Hardcover



Literary Journalism

Editor: Jennifer Plastow

Literary journalism is the creative nonfiction form that comes closest to newspaper and magazine writing. The genre of literary reportage is situated between journalism and literature. It has in common with journalism its relation to actuality. Unlike fiction writers, literary journalists must be accurate. Characters in literary journalism need to be brought to life on paper, just as in fiction, but their feelings. The aim of this book is to propose a reflection on the historical roots, concepts, practices and processes of Literary Journalism.

Print ISBN: 978-1-68250-644-8 | \$150 | 2020 | Hardcover



Media and Terrorism

Editor: Liang K Ren

Discourse of terrorism and social media are often discussed the last few years, discussions related to the issue of terrorism is often associated with social media is considered to be one of the tools used to spread the ideology of terrorist networks even recruiting members. Terrorist networks utilizing social media to conduct ideological campaign covertly or overtly and massive. This book endeavors to instigate a re-evaluation of the role of the media in counter-terrorism practice. It proposes to examine the role of media in Terrorism. Really, it is the need of the hour that we should have to awaken our society. Technology has enabled Terrorism and Terrorism to create havoc in the world.

Print ISBN: 978-1-68250-645-5 | \$150 | 2020 | Hardcover

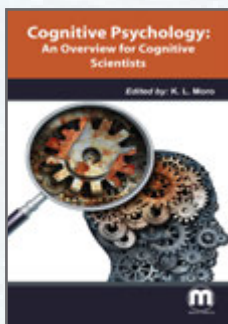


Public Journalism

Editor: Dr. Jinhe Zhang

The development of information and communication technologies, especially the Internet, has led to the emergence of citizen journalism, which means the active role of citizens in the process of collecting, reporting, analyzing and disseminating news and information. It has particularly played an important role of educating and informing the population and the outside world on the social protest. This book offers a critical and constructive examination of public journalism.

Print ISBN: 978-1-68250-646-2 | \$150 | 2020 | Hardcover



Cognitive Psychology: An Overview for Cognitive Scientists

Editor: K. L. Moro

Cognitive psychology examines how people diagnose, realize, perceive, evaluate and consider/think. It examines how a person gathers, process, stores and recall information. This branch of psychology prefers to carry out research for the theories to be proved. The book contributes to the central theories and problems in the study of the mind and brain. This book offers an overview of the cross-disciplinary integration of evolutionary and developmental approaches to cognition in light of these exciting new contributions from the life sciences. This book will appeal to researchers and students in cognitive neuroscience, experimental psychology, cognitive science, and philosophy.

Print ISBN: 978-1-68250-696-7 | \$150 | 2021 | Hardcover

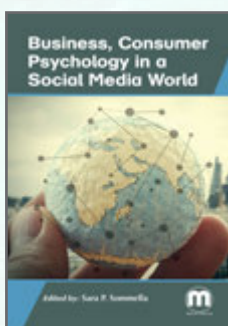


Research in Child Development and Early Education

Editor: Mui Chang

Research during the past decade has revealed much about how children learn and develop. Studies have shown that early childhood is a time when developmental changes are happening that can have profound and lasting consequences for a child's future. Research has also shown that much more is going on cognitively, socially, and emotionally in young children - including infants - than scientists or care and education professionals previously knew. This book covers all aspects of theory and knowledge in current understandings of child development and the consequences for children of risk exposure in low- and middle-income countries by integrating empirical evidence from development economics with insights from allied social science disciplines. This book provides state of the art research and its implications for what educators and other adults who work with children need to know and be able to do in order to best support children's healthy development.

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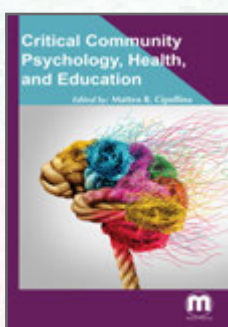


Business, Consumer Psychology in a Social Media World

Editor: Sara P. Sommella

Psychology is critical to the workplace. It helps managers at all levels of organizations select, support, motivate and train employees. It also helps businesses design products, build better workspaces and foster healthy behavior. Through their scientific research, psychologists are discovering new ways to increase productivity, identify training and development needs, and implement policies proven to attract and retain the best employees. By studying how people interact with technology and equipment, psychologists can help make these tools more user-friendly and prevent errors, whether we are using everyday products or life-critical technologies. Understanding psychology helps managers lead the team to great success. The middle level needs to lead the lower level but also work according to the guidelines issued by the top management. The current book brings together research to advance organizational science and practice on essential topics such as motivation, job satisfaction, leadership, compensation, organizational justice, communication, intra- and inter-team functioning, judgment and decision-making, and organizational behavior.

Print ISBN: 978-1-68250-698-1 | \$150 | 2021 | Hardcover

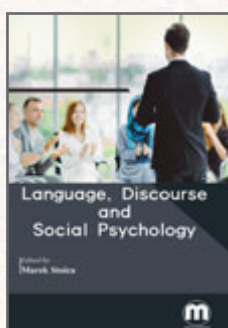


Critical Community Psychology, Health, and Education

Editor: Matteo R. Cipollina

Psychology is very important especially because it deals with the study of the mental processes and behavior at the same time. It is also applied in our daily lives and in many things. The present book is an attempt to know about the importance of educational psychology in making teaching-learning environment congenial. The chapters contributed in this book will focus on the role of educational psychology in creating conducive teaching-learning environment in the classroom. Likewise also conflict management strategies may be used in teaching-learning leading towards better ways of delivering information to the learners in the classroom. This book describes likely roles for community psychologists in the 21st century. This comprehensive book is the ideal guide for anybody who intends to develop their understanding of qualitative methods and to learn how to apply them in clinical and health psychology.

Print ISBN: 978-1-68250-699-8 | \$150 | 2021 | Hardcover

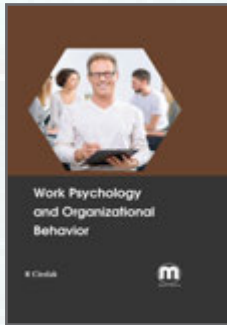


Language, Discourse and Social Psychology

Editor: Marek Stoica

Language is a social behavior and a key aspect of social interaction. The field of language and social psychology highlights the relationship between language and communication and foregrounds the differences between the social-psychological and communication approaches. The book provides comprehensive coverage of the latest research and theory at the cross-roads of language, discourse, and society. In this book a leading group of language, discourse and social psychology scholars and experts presents the coverage on the history, theories and methods of the field, discussing current developments in the social psychology of language and discourse, and cutting edge empirical work in the field. The book will serve as an assisting tool for students, practitioners and researchers dealing with the field from a wider perspective.

Print ISBN: 978-1-68250-734-6 | \$150 | 2021 | Hardcover

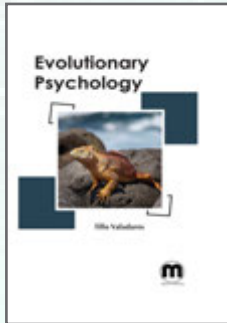


Work Psychology and Organizational Behavior

Editor: R Cieslak

Knowledge, power and practice in work psychology are attached and mutually affect each other. Understanding this linkage is vital to know work psychologists. The intersection of organizational behavior and psychological theory provides insight into why people act as they do in the context of work. Such insight can help leaders create environments conducive to better performance. In this book, you will know the field of organizational behavior and its relation to psychology, including goals and research methods.

Print ISBN: 978-1-68250-618-9 | \$150 | 2020 | Hardcover

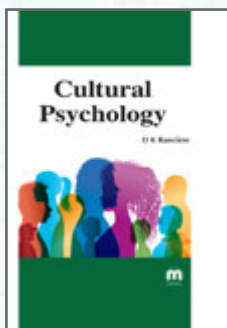


Evolutionary Psychology

Editor: Tillo Valadares

Evolutionary psychology is not a distinct branch of psychology, but rather a theoretical lens that is currently informing all branches of psychology. Understanding our evolution-our history-has benefits for living a rich, well-integrated life, not only heightening our sense of beauty and wonderment about the world, but giving us a logical and proven framework for taking better care of ourselves. Covering a range of topics, this book provides an up-to-date review of the ideas, issues, and applications of contemporary evolutionary psychology.

Print ISBN: 978-1-68250-631-8 | \$150 | 2020 | Hardcover



Cultural Psychology

Editor: D K Rancière

Cultural psychology is the study of how people shape and are shaped by their cultures. Cultural psychology is an exciting new sub-field of psychology that offers alternative explanations for how identities and cultures interact. The book covers important cultural psychological research done by a variety of social scientists, including anthropologists, sociologists, political scientists, and researchers from across the discipline of psychology.

Print ISBN: 978-1-68250-632-5 | \$150 | 2020 | Hardcover

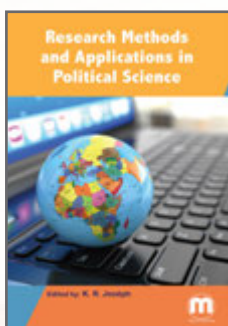


Adolescent Counselling

Editor: K R Williams

Adolescents are the back bone of country. Their voices are important in all domains. They embody a tremendous amount of untapped positive energy and resourcefulness that gets released and set in motion in the process of growing up supported by adults, central to action. Experience suggests that adolescents are at greater risk of getting into trouble if their parents are not clear about what to tell them. This book effectively presents an insightful blend of theoretical ideas, practical realities and ways of engaging with children and adolescents.

Print ISBN: 978-1-68250-633-2 | \$150 | 2020 | Hardcover

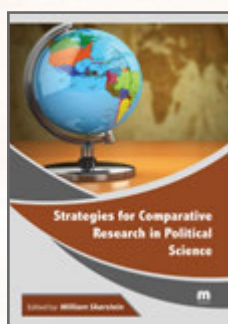


Research Methods and Applications in Political Science

Editor: K. R. Joséph

The political study is determining its own identity, like other studies and sciences, it constantly improves the methodological researches, and it is looking for conceptual terms, methods, problems, settlements, schemes that simultaneously cause the escape from the stagnation and ageing. In the past few years we can notice the development of theoretical movement in political science, which aim is to synthesize different visions of society and social unit evolution. This book offers a comprehensive overview of state-of-the-art research methods and applications currently in use in political science. The book identified the major challenges students and researchers face in the conduct of quantitative research in political science and the probable ways of overcoming them. This book also attempts to explore the opportunities therein and the possibility of capacity building as a means to deepening the knowledge and application of the quantitative techniques among political scientists.

Print ISBN: 978-1-68250-679-0 | \$150 | 2021 | Hardcover



Strategies for Comparative Research in Political Science

Editor: William Skarstein

The study of politics is concerned with the description and analysis of the manner in which power is obtained, exercised and controlled, the purpose of which it is used, the manner in which decision are made and the context in which those decisions take place. Comparative Politics has, therefore become a field of growing importance in all the countries. This book provides an accessible introduction to comparative methodology contributed by prominent experts in the field. The book explores the importance of comparative politics, discusses different comparative methods, investigates the big issues of today and looks forward to the key challenges for comparative politics over the next century.

Print ISBN: 978-1-68250-680-6 | \$150 | 2021 | Hardcover



Religion and the Politics of Development

Editor: Ruth K Devine

The relationship between religion and politics is currently the subject of heated debate, not only in academic books and essays, but also at conferences and in the programmes of political foundations. Man could not remain without a creator of the phenomenal world of many fold things. This book offers a comprehensive overview of the many theories of religion and politics and provides students with an accessible, in-depth guide to the subject's most significant debates, issues and methodologies. It brings emerging research on religion and development into conversation with politics. It also examines how social scientists see religion and why religion remains relevant to politics in the modern era.

Print ISBN: 978-1-68250-681-3 | \$150 | 2021 | Hardcover

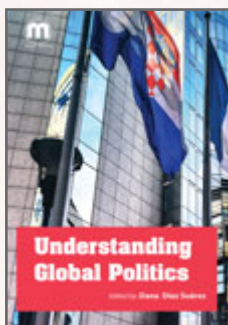


Culture, Identity, and Politics

Editor: Claire N. Jackson

A political culture is a reflection of a government, but it also incorporates elements of history and tradition that may predate the current regime. Political cultures matter because they shape a population's political perceptions and actions. Within the nation itself, political culture can lead to party systems and often is directly related to an individual's position in life. This book contains state of the art studies exploring the relationship between culture and politics in the modern world. The book explores the relationship between cultural identity and human rights in the light of the dynamics of identity formation, based on the immediate external culture of any multicultural society. Overall, this book looks at the politics of culture and identity in contemporary world.

Print ISBN: 978-1-68250-682-0 | \$150 | 2021 | Hardcover

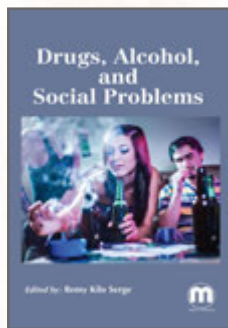


Understanding Global Politics

Editor: Dana Díaz Suárez

Traditionally politics has been undertaken within national political systems. The goal of politics according to experts of political economy is the realization of common wealth in a state. Invariably, the chief actors in any political economy are men. In fact, the existence of the web of relationship among men for mutual intercourse presupposes equally the feature of estrangement and strife among men. In a way, therefore, politics must have to come in to direct or modify their relationship to promote the attainment of the expected goals. This book presents state of the art information on the great changes that have happened in recent years in international politics as well as the challenges that these thorough transformations imply. This book emphasizes the political and institutional dimensions of a Great Transition world and, in doing so, develops a hopeful vision of alternative forms of collective action.

Print ISBN: 978-1-68250-683-7 | \$150 | 2021 | Hardcover

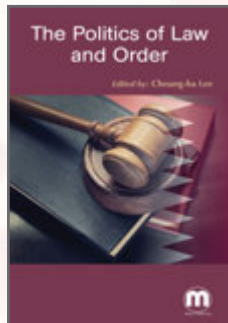


Drugs, Alcohol, and Social Problems

Editor: Remy Kilo Serge

Alcohol is a drug and induces or increases a great deal of criminal conduct, almost certainly more than street drugs combined. Alcohol abuse may increase the probability that individuals will expose certain crimes, such as assault or murder, either by lowering their inhibitions or judgment or by increasing their irritation and anger. Being a victim of certain types of crimes, such as child or sexual abuse, makes it much more likely that some individuals will develop alcohol abuse disorders later in life. This book examines existing literature, with particular emphasis on the temporal dynamics of drug markets and the consequences of prohibition. This book will serve as an ideal reference not only for students but also for policy makers, drugs and alcohol counselors, treatment agencies and everyone interested in doing research on drugs, alcohol and crime.

Print ISBN: 978-1-68250-684-4 | \$150 | 2021 | Hardcover



The Politics of Law and Order

Editor: Cheung-ha Lee

Rule of law in modern legal systems is accepted as a fundamental principle that is in direct correlation with the legal state, democracy and the realization of human rights and freedoms. Law and politics create their own particular pictures of reality. Sometimes those pictures overlap, sometimes they differ. The relation between politics and law has both a progressive function and a safeguarding function. Law and politics, separately or together, both encourage and suppress the development of societal relations, while they both also function to bring about justice and order. This book examines some basic characteristics of the relationship between national and international law and politics. It will also attempt to explain the relation between the rule of law and the economic development. It will present the emphasis on the rule of law and its role through the years.

Print ISBN: 978-1-68250-685-1 | \$150 | 2021 | Hardcover



Qualitative Research Methods

Editor: Viktor M. Okonoda

The researchers of various disciplines often use qualitative and quantitative research methods and approaches for their studies. Some of these researchers like to be known as qualitative researchers; others like to be regarded as quantitative researchers. The book compiles state of the art research and reviews on methods of data collection, specific approaches to qualitative research, and current issues in the field. The book discusses the development of social research in advanced economies and relates the rise of qualitative research to social changes. In addition, the rise of qualitative inquiry meant that the everyday reality which produces statistical relationships between the variables of quantitative analysis is given more attention. This book also aims to discuss the advantages and disadvantages of using qualitative and quantitative research approaches and methods. The qualitative research admits the researchers to discover the participants' inner experience, and to figure out how meanings are shaped through and in culture.

Print ISBN: 978-1-68250-686-8 | \$150 | 2021 | Hardcover

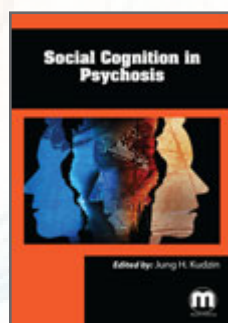


Advances in Comparative-Historical Analysis

Editor: Kristen Piwuna

Comparative-historical analysis is quite prominent in political science and is present - though much more marginally - in history, economics, and anthropology. The last decade featured the emergence of a significant and growing literature concerning comparative-historical methods. The literature contained in this work offers methodological tools for causal and descriptive inference that go beyond the techniques currently available in mainstream statistical analysis. This book examines comparative-historical analysis within contemporary debates in political science and explores the latest theoretical and conceptual advances. The book seeks to identify the contributions that the new comparative-historical method (CHM) has made to political science and public administration. This compilation provides a thorough and integrated review of comparative-historical methods.

Print ISBN: 978-1-68250-687-5 | \$150 | 2021 | Hardcover

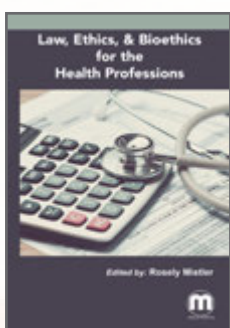


Social Cognition in Psychosis

Editor: Jung H. Kuzdin

Social cognition concerns the various psychological processes that enable individuals to take advantage of being part of a social group. Social cognition has become recognized as an important driver of functional outcomes and overall recovery in patients, mediating the relationship between neurocognition and social functioning. This book presents the latest cutting-edge research from a select group of leading international scholars investigating the how language shapes our thinking, and how social cognitive processes in turn influence language production, and social cognition tasks that span the domains of emotional processing, social perception, attributional style, and Theory of Mind. In this book, the reader will find outstanding research and theoretical perspective in the field of social cognition.

Print ISBN: 978-1-68250-688-2 | \$150 | 2021 | Hardcover



Law, Ethics, & Bioethics for the Health Professions

Editor: Rosely Mistler

Government's responsibility to protect and advance the interests of society includes the delivery of high-quality health care. The purpose of healthcare policy and procedures is to provide standardization in daily operational activities. The current book presents a comprehensive review of the most important new legislative regulations in the healthcare system and presents the fundamental consequences for the practice. The book presents a literature review of the existing government machinery for public health needs, its success, limitations and future scope. Health system strengthening, human resource development and capacity building and regulation in public health are important areas within the health sector.

Print ISBN: 978-1-68250-708-7 | \$150 | 2021 | Hardcover

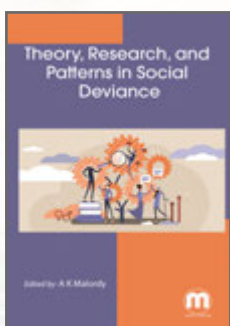


Patterns in Global Health Governance and Policy

Editor: Süleyman Monsen

Global health policy is now being influenced by an ever-increasing number of nonstate and non-intergovernmental actors to include influential foundations, multinational corporations, multi-sectoral partnerships, and civil society organizations. This book outlines the fundamentals of global health, a key element of sustainable development. Taking global approach, it explores the relationship between the globalization process and global health's social, political, economic and environmental determinants. It points the attention to the actors and forces that shape global policies and actions with an impact on peoples' health in an increasingly complex global governance context. The book also reviews how globalization is a key driver for the ongoing evolution of global health governance. It describes the massive increases in bilateral and multilateral investments in global health and it highlights the current global and US architecture for performing global health programs.

Print ISBN: 978-1-68250-709-4 | \$150 | 2021 | Hardcover

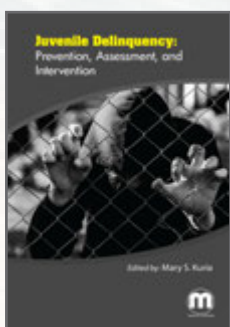


Theory, Research, and Patterns in Social Deviance

Editor: A K Malordy

Deviance provides the key to understanding the disruption and recalibration of society that occurs over time. Systems of deviance create norms and tell members of a given society how to behave by laying out patterns of acceptable and unacceptable behavior. The sociology of deviance and social control is a sub discipline of sociology that is also informed by concepts and theories from social psychology and social constructionism. This book explores the theory and research of social deviance in contemporary society. The book provides a balanced overview of theories, concepts and research related to the topic.

Print ISBN: 978-1-68250-710-0 | \$150 | 2021 | Hardcover



Juvenile Delinquency: Prevention, Assessment, and Intervention

Editor: Mary S. Kuria

Juvenile delinquency is the term used to describe the criminal acts of non-major offenders. The problem of juvenile delinquency is a real one in our society. Juvenile delinquency issue is very important especially due to the sensitivity of this age range and that the children and juveniles in each community are the institutional investors and a significant correlation is observed between the prosperity of society and the enjoyment of them from a comfortable and pleasurable life. This book aims to explore the educational background of the delinquents along with the family background and their economic status which affects the juveniles or which results in the crime among juveniles. This book aims at investigating the factors affecting juvenile delinquency. Hence, this book aims at investigating the causes and factors that provide diversion and delinquency of the juveniles.

Print ISBN: 978-1-68250-711-7 | \$150 | 2021 | Hardcover

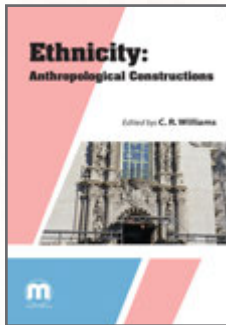


Forensic Science: Its Application in Crime Investigation

Editor: Eugene T. Samuel

Forensic Science deals with the application of the knowledge and methodology of various disciplines of science to legal matters. Crime has existed since the beginning of human race. With advancement in science and technology the concept of crime as well as the methods adopted by criminals in its commission have undergone a phenomenal change. The book focuses on the current advancements in the field of forensic science and criminology and provides reliable information regarding the developments in forensic science. The book makes an account of how forensic science plays a decisive role in every tier of criminal investigation and trial commenced from the management and investigation of the crime scene to deposition and assessment of evidence to court room. The book shows how the latest methods of scientific detection are used to uncover the truth about a crime scene, and to reveal how crimes were committed, explaining the techniques and equipment used by forensic investigators.

Print ISBN: 978-1-68250-712-4 | \$150 | 2021 | Hardcover

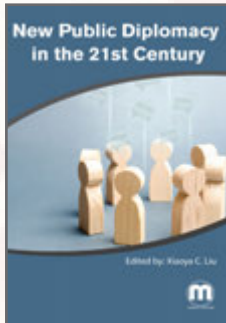


Ethnicity: Anthropological Constructions

Editor: C. R. Williams

Ethnicity is not a one type fits all people. Ethnicity is considered to be shared characteristics such as culture, language, religion, and traditions, which contribute to a person or group's identity. Within the past decade, anthropologists have revitalized their interest in the complex and often covert structures and dynamics of racial inequality. This book examines anthropological thinking about the race concept and its applications. The information presented in this book covers theoretical exploration of modern ethnic identity, assertiveness, and conflict throughout the world and selective empirical studies of particular ethnic groups in various nations and parts of the world.

Print ISBN: 978-1-68250-714-8 | \$150 | 2021 | Hardcover



New Public Diplomacy in the 21st Century

Editor: Xiaoya C. Liu

The image of a nation is crucial in the conduct of international relations. Every nation is increasingly concerned about its image, due to which it is increasingly investing into its public diplomacy. Public diplomacy, broadly understood as a country's engagement and communication with foreign publics, has become one important part of a country's overall diplomacy in recent years. Interrelated changes in politics, international relations, and mass communication have greatly expanded the media's role in diplomacy. This book examines the concept of new public diplomacy including case studies from different countries, in order to offer a systematic assessment of policy and practice in the early 21st century. This book will be of essential reading for students and policy makers dealing with the areas of diplomacy, politics, international relations and conflict studies.

Print ISBN: 978-1-68250-731-5 | \$150 | 2021 | Hardcover

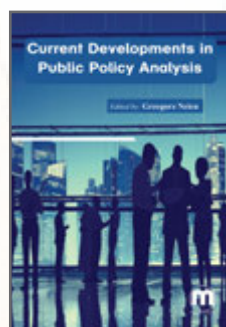


Personal Inefficacy and Political Behavior

Editor: Fotis R. Kamariotou

Personality is a powerful factor shaping political attitudes. In fact, these traits can affect outcomes such as political ideology as much or more than canonical predictors such as education and religiosity. The link between personality and political ideology has been studied for decades. This factor may affect the nature and kind of activity they undertake. This issue becomes relevant in the context of the political system. Because, the actions of the disenchanted may endanger the stability of the political system. Taking a multidimensional approach, this book emphasizes state of the art studies on political alienation and political behavior, using innovative research methods. This book focuses on the interplay between personality and politics. It addresses current views of personality to provide the conceptual frame within which to address the role of personality in contemporary politics.

Print ISBN: 978-1-68250-732-2 | \$150 | 2021 | Hardcover

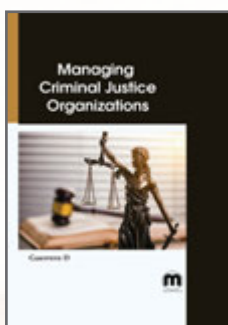


Current Developments in Public Policy Analysis

Editor: Grzegorz Neicu

The study of public policy, including the methods of policy analysis, has been among the most rapidly developing fields in the social sciences over the past several decades. Policy analysis emerged to both better understand the policymaking process and to supply policy decision makers with reliable policy-relevant knowledge about pressing economic and social problems. The book covers the state-of-the-art and the latest developments in public policy analysis. The book will serve as valuable for students and practitioners by challenging them to critically analyze the arguments of policy practitioners as well as political scientists, economists, and political philosophers.

Print ISBN: 978-1-68250-733-9 | \$150 | 2021 | Hardcover



Managing Criminal Justice Organizations

Editor: Guerrero D

The criminal justice system is a series of government agencies and institutions whose goals are to identify and catch unlawful individuals to inflict a form of punishment on them. This book studies the formal and informal nature of the organizations involved in criminal justice. This comprehensive book provides the invaluable information readers in the field of criminal justice from finding an internship to identifying the right criminal justice profession.

Print ISBN: 978-1-68250-606-6 | \$150 | 2020 | Hardcover

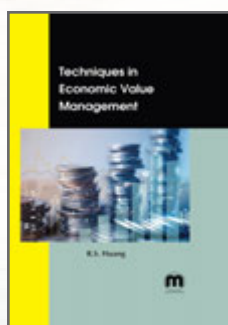


Industrial Policy and Economic Development

Editor: A P Chow

The main objective of any industrial policy is to augment the industrial production and thereby enhance the industrial growth which leads to economic growth by optimum utilization of resources; modernization; balanced industrial development; balanced regional development. This book reveals the role of industrial policy in the industrialisation and rapid economic growth to the set of actions and strategies used to favor the more dynamic sectors of the economy. The book deals with the importance of industrialization and the development of manufacturing in the economic development process.

Print ISBN: 978-1-68250-609-7 | \$150 | 2020 | Hardcover



Techniques in Economic Value Management

Editor: R.S. Huang

Economic value added (EVA) is a measure of a company's financial performance based on the residual wealth calculated by deducting its cost of capital from its operating profit, adjusted for taxes on a cash basis. EVA can also be referred to as economic profit, as it attempts to capture the true economic profit of a company. The book provides quantitative ways of determining whether a company's decision has added to its value with an understandable, practical and implementation-friendly approach to the subject. The book guides the reader through detailed information, and assists readers make important decisions on a wide range of financial management issues relevant to the business environment.

Print ISBN: 978-1-68250-610-3 | \$150 | 2020 | Hardcover

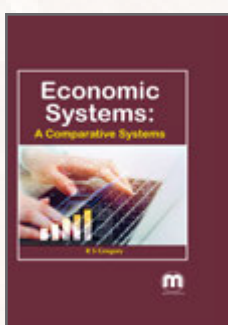


Innovation Strategies for a Global Economy

Editor: I L Kotler

Covering innovation strategies for a global economy, their development, implementation, measurement and management, this book provides a critical assessment of innovation policy development, monitoring and evaluation, and considers innovation strategies, their components and management. The world faces a confluence of changes and technological advances that are fundamentally altering the relationship between individuals, economies, and society. This book highlights the innovative strategies for a global economy, their growth, implementation, measurement and organization.

Print ISBN: 978-1-68250-611-0 | \$150 | 2020 | Hardcover



Economic Systems: A Comparative Systems

Editor: R S Gregory

An economic system is a means by which governments organize and distribute available resources, services, and goods across a geographic region or country. Economic Systems are used to control the five factors of production, including: labor, capital, entrepreneurs, physical resources and information resources. This book discovers the dynamic processes in economic systems, focused on the extraction and use of the natural resources mandatory to meet economic needs. The book also explores different economic systems and the options societies must face in defining which economic systems best suit their needs.

Print ISBN: 978-1-68250-612-7 | \$150 | 2020 | Hardcover



Politics and Administration: Integrate Approach

Editor: Dr. Shi Lee

The politics-administration dichotomy is an important concept in the field of public administration and shows no signs of going away because it deals with the policy-makers role as an administrator and the balancing act that is the relationship between politics and administration. Scholars have engaged in an ongoing dialogue about the relationships among management, politics, and law in public administration. Exploring developments and innovations in the management of people who carry out the government's work, the book introduces students to public sector personnel management.

Print ISBN: 978-1-68250-622-6 | \$150 | 2020 | Hardcover

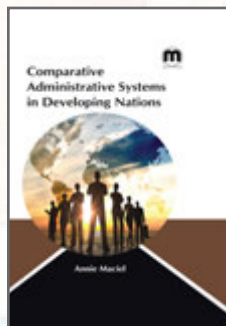


Comparative Public Administration and Globalization

Editor: G M Renaville

Comparative public administration is a branch of public administration. As an approach, it considers the workings of government in different socio-economic and cultural settings. Comparative public administration focuses on Public Administration as a field of study and research rather simple execution of tasks. This book reviews briefly the past and present situation of the twin fields and discusses a number of trends, developments, and issues that will shape these subfields of public administration in the future. It is argued that, in the future, public administration will be both global and comparative.

Print ISBN: 978-1-68250-623-3 | \$150 | 2020 | Hardcover



Comparative Administrative Systems in Developing Nations

Editor: Annie Maciel

Public administration is as old as human civilization and development administration has been an integral component of historical administrative traditions. In fact, development administration has always been a thriving subfield of public administration. While comparative public administration as a field of study is a more recent enterprise, its origin may also be traced to the ancient time. Both development and comparative components have constituted the twin fields of public administration theoretically and practically. This book covers the comparative method to the study of social policy and administration.

Print ISBN: 978-1-68250-624-0 | \$150 | 2020 | Hardcover

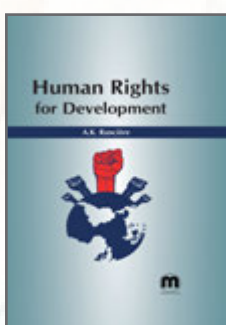


Gender and Violence: Interdisciplinary Perspectives

Editor: Linda Alhidary

Gender-based violence involves power imbalances where, most often, men are the perpetrators and women the victims. During this book, we will explore in detail the causes and contributing factors of gender-based violence, various effects of gender-based violence on victims and their families, perpetrators and the society as a whole, as well as examine a variety of possible social responses to the phenomenon. This book will serve as an essential reading for anyone interested in gender studies, women's studies, social work, sociology, and law and health studies.

Print ISBN: 978-1-68250-625-7 | \$150 | 2020 | Hardcover



Human Rights for Development

Editor: A.K. Rancière

Human rights are what hold together human society in relation to governments or "right bearers". It is of paramount importance to clarify the roles and limits of civil society in the protection of human rights. Human rights also guarantee people the means necessary to satisfy their basic needs, such as food, housing, and education, so they can take full advantage of all opportunities. Providing a unique and insightful examination into the underexplored issues, this book emphasizes the critical evaluation of contemporary human rights law and practices.

Print ISBN: 978-1-68250-626-4 | \$150 | 2020 | Hardcover

COMPLETE CHECKLIST

S.no	ISBN	Title	SUBJECT AREA	YEAR	EDITOR (S) / CONTRIBUTOR (S)	PRICE \$	Binding
1	9781682506745	Information Technology Management in SMEs	Business and Management	2021	Marcel R. Klimova	150	Hardcover
2	9781682506752	Information Technology in Business Value and Creativity	Business and Management	2021	Shu-Kun Lin	150	Hardcover
3	9781682506769	Revolutionizing the Development and Future of Library and Information Science	Library Science	2021	Paul S. Bennett	150	Hardcover
4	9781682506776	Collection Development Policies: New Directions for Changing Collections	Library Science	2021	S. R. Winkler	150	Hardcover
5	9781682506783	Collection Development Procedures in School Libraries	Library Science	2021	Margareta Stepponat	150	Hardcover
6	9781682506790	Research Methods and Applications in Political Science	Social Science	2021	K. R. Joséph	150	Hardcover
7	9781682506806	Strategies for Comparative Research in Political Science	Social Science	2021	William Skarstein	150	Hardcover
8	9781682506813	Religion and the Politics of Development	Social Science	2021	Ruth K Devine	150	Hardcover
9	9781682506820	Culture, Identity, and Politics	Social Science	2021	Claire N. Jackson	150	Hardcover
10	9781682506837	Understanding Global Politics	Social Science	2021	Dana Díaz Suárez	150	Hardcover
11	9781682506844	Drugs, Alcohol, and Social Problems	Social Science	2021	Remy Kilo Serge	150	Hardcover
12	9781682506851	The Politics of Law and Order	Social Science	2021	Cheung-ha Lee	150	Hardcover
13	9781682506868	Qualitative Research Methods	Social Science	2021	Viktor M. Okonoda	150	Hardcover
14	9781682506875	Advances in Comparative-Historical Analysis	Social Science	2021	Kristen Piwuna	150	Hardcover
15	9781682506882	Social Cognition in Psychosis	Social Science	2021	Jung H. Kudzin	150	Hardcover
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510	9781682500637	Handbook Of Urban Planning & Design	Earth and Environmental Science	2016	Dale Cooper	\$180	Hardcover
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